

Newfoundland and Labrador

Arts Council

Business Plan 2023-2026

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Chairperson's Message

In accordance with the **Transparency and Accountability Act** requirements for category 2 government entities, I am pleased to present the 2023-2026 business plan for the Newfoundland and Labrador Arts Council (ArtsNL Council).

As Chair of the ArtsNL Council, I accept accountability, on behalf of the Board, for the preparation of the plan and the achievement of its objective. The plan is developed by taking into consideration the strategic directions of the Provincial Government applicable to the Department of Tourism, Culture, Arts and Recreation (TCAR).

Sincerely,

A handwritten signature in black ink, appearing to read "D. Dunphy". The signature is written in a cursive style with a long, sweeping tail on the final letter.

Don Dunphy

Chair

Newfoundland and Labrador Arts Council

Introduction

The ArtsNL Council has been fostering and promoting artistic creation and developing the arts for the benefit of all Newfoundlanders and Labradorians for 43 years. ArtsNL continues to play an essential role in the core development of art by investing in the growth and success of the province's arts community. This business plan outlines Council's objectives for the next three years.

Overview

ArtsNL is a non-profit Crown agency created in 1980 by the **Arts Council Act**. As a Crown agency, ArtsNL operates at arm's length from the Provincial Government. ArtsNL strives to foster and promote the creation and enjoyment of the arts for the benefit of all Newfoundlanders and Labradorians. The primary function of ArtsNL is to develop and administer grant programs for professional artists and arts organizations, community groups and schools.

Mandate

Section 5 of the **Arts Council Act** states that the objectives of the ArtsNL Council is to foster and promote the creation and production of works in the arts, the study and enjoyment of these works, and in particular, the Council shall:

- a. foster and promote, through grants and otherwise, the arts of the province and the arts of groups indigenous to the province.
- b. help, through grants and otherwise, in the development of provincial amateur and professional artists and arts organizations.
- c. advise the Minister with respect to the development of arts and arts policy in the province.

Vision

The vision of ArtsNL is of a province where Newfoundlanders and Labradorians are a creative, innovative, and diverse people who fully participate in a healthy, vibrant, and cultural community, which is globally recognized for artistic excellence.

Lines of Business

The primary function of ArtsNL is to develop and administer grant programs for professional artists and arts organizations, community groups and schools. Currently ArtsNL achieves this through programs and partnerships.

Programs

1. Sustaining Program for Professional Arts Organizations
2. Annual Operating Program for Professional Arts Organizations
3. Professional Project Grants Program
4. Community Arts Program
5. Professional Artists' Travel Fund
6. School Touring Program
7. ArtsSmarts

Partnerships

1. CBC
 - Newfoundland and Labrador Arts Awards
2. BMO and the Sandra Fraser Gwyn Foundation
 - The annual BMO Winterset Literary Award
3. The Community Foundation and local philanthropists to deliver:
 - The Rhonda Payne Theatre Award
 - The Gerry Porter Music Award

- The Lawrence Jackson Award
- The Ross Leslie Award

For additional information about any of our programs or events, please visit www.artsnl.ca.

Primary Clients

ArtsNL works closely with numerous clients, including:

- Professional Artists
- Professional Arts Organizations
- Emerging Artists
- Emerging Arts Organizations
- Community Arts Organizations
- Schools and School Boards
- Departments of Federal, Provincial and Municipal governments
- Business Community

Budget

The 2023-24 budget for ArtsNL is \$5,300,000, which supports the creation of art across six main disciplines including music, visual art, film and television, literary, dance, theatre, and multidisciplinary.

Employees

There are six full-time staff (four female/two male) employed at ArtsNL.

Council Members

A volunteer council of 13 individuals appointed by the Provincial Government, reflecting regional representation of the province, governs the Council. Council members serve on a volunteer basis for a three-year term. As of April 1, 2023, the Council members were:

Chairperson:	Don Dunphy, Stephenville (Theatre)
Co-Vice Chairpersons:	Ann Connors, St. John's (Theatre) Dave Brown, St. John's (Music)
Members:	Debbie Brake-Patten, Kippens (Community) Robert Hallett, St. John's (Music) Michelle Keep, Bonavista (Writing) Shawn O'Hagan, Corner Brook (Visual Art) Ray Penton, St. John's (Film) Gina Power, Kilbride (Community) Charlene Rumbolt, Mary's Harbour (Visual Art) Kristin Harris-Walsh, St. John's (Dance)
Non-Voting Members:	Colleen Soulliere, St. John's (TCAR)

Horizontal Initiatives

ArtsNL continues to identify opportunities to better focus and coordinate investments and programming through collaborative partnerships and relationships with the Provincial Government, other arts organizations, communities, and stakeholders. We firmly believe these approaches assist us to better meet our mandate. Partnerships that help Council meet its mandate include:

- Government of Newfoundland and Labrador Department of Education's Cultural Connections Strategy and Equinor support ArtsNL's Arts in Education grant programs.
- BMO Financial Group and Sandra Fraser Gwyn Foundation support the BMO Winterset Award.
- Canadian Broadcasting Corporation supports the annual Arts Awards.

Physical Location

Newman Building, 1 Springdale Street

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Telephone: (709) 726-2212, Toll Free: 1-877-726-2212 (NL only)

Facsimile: (709) 726-0619

Website: www.artsnl.ca

Strategic Issue 1: Responding to the changing priorities of the arts community

ArtsNL has spent more than four decades fostering and promoting the creation and enjoyment of the arts for the benefit of all Newfoundlanders and Labradorians. The last number of years have been some of the most difficult years to navigate, amid a global pandemic. The arts community is undergoing a transformation and ArtsNL remains integral to the long-term growth and sustainability of the arts community. Over the next three years ArtsNL will undertake work that effectively responds to the shifting priorities of the arts community

Goal:

By March 31, 2026, the NL Arts council will have effectively responded to the shifting priorities of the arts community through programs and policies.

Indicators:

- Supported equity, diversity and inclusion in policy and programs;
- Engaged and consulted with stakeholders;
- Conducted a program review; and,
- Initiated updates to programs and policies in response to community needs.

Objective 2023-2024

By March 31, 2024, ArtsNL will have increased its understanding of the shifting priorities of the Arts community.

Indicators

- Completed three focus groups with program stakeholders;
- Completed a jurisdictional review of other similar programs;
- Hired an Indigenous outreach officer; and,
- Formed an Indigenous advisory circle.

Objective 2024-2025

By March 31 2025, ArtsNL will have initiated changes to programs and guidelines in response to stakeholder needs.

Objective 2025-2026

By March 31, 2026, ArtsNL will be an agency that better meets the needs of the changing arts community through programs and policies.

