

# ACTIVITY PLAN

DEPARTMENT OF INNOVATION, BUSINESS AND RURAL DEVELOPMENT

2011-2014

## Air Access Advisory Committee



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## CHAIRPERSON'S MESSAGE

As the Chair of the Air Access Advisory Committee, I am pleased to submit the Committee Activity Plan for the fiscal years **2011-2014**. This plan is prepared in compliance with the *Transparency and Accountability Act* pursuant to which the Committee has been identified as a category 3 Provincial Government entity. This activity plan takes into consideration the strategic directions of government and was prepared under the direction of the Committee, which is accountable for the achievement of the objective outlined herein.

As Chair of the Committee, I look forward to our collective efforts over the next three years as we strive to make air accessibility advancements for the citizens throughout the Province.

Sincerely,

A handwritten signature in black ink, appearing to read 'Brent Meade', written in a cursive style.

**Brent Meade**  
*Chairperson*

## OVERVIEW

Established in August 2011, the Private Industry Air Access Advisory Committee provides advice to Government of Newfoundland and Labrador (Government) on matters related to air access and in support of Government's five year strategy, *Taking Flight – An Air Access Strategy for Newfoundland and Labrador* ("Strategy"). The Strategy which was launched in 2010, provides a planned and coordinated framework for improving air access across the province and sets out a logical approach to resolving the long-standing issues of flight availability and capacity at Newfoundland and Labrador airports.

Committee members are selected from key organizations based on their direct involvement with the air line industry in the Province. The organizations include: Deer Lake Regional Airport Authority, Gander International Airport Authority, Goose Bay Airport Corporation, Stephenville Airport Corporation, St. John's International Airport Authority, Hospitality Newfoundland and Labrador, Municipalities Newfoundland and Labrador, Newfoundland and Labrador Business Coalition, Newfoundland and Labrador Chamber of Commerce, the Nunatsiavut Government, and the Innu Nation

The Committee (see Appendix A) is appointed by Government for a three year term with the potential for re-appointment for a further two years, based upon availability and suitability of the individual as the Strategy evolves. The three year appointment coincides with the initial implementation period of the Strategy. Members of the Committee will serve strictly in an advisory capacity, do not have decision-making authority and participation is voluntary.

The Committee meets at least twice in the first year and a minimum of once per year thereafter. Additional meetings may be called on an ad hoc basis at the request of the Minister.

A cross-departmental Deputy Ministers' Steering Committee has been formed to guide the implementation of the Air Access Strategy. This Deputy Ministers' Steering Committee will benefit from the feedback provided by the Air Access Advisory Committee.

## MANDATE

The mandate of this Air Access Advisory Committee is to provide guidance to Government on issues relating to air access.

## VALUES

The Air Access Advisory Committee will support the values of the newly formed Department of Innovation, Business and Rural Development.

## PRIMARY CLIENTS

The Air Access Advisory Committee primary responsibility is to the Provincial Government by providing guidance and monitoring implementation of the Air Access Strategy.

## VISION

The Air Access Advisory Committee will support the vision of the newly formed Department of Innovation, Business and Rural Development.

## MISSION

The Air Access Advisory Committee will support the mission of the newly formed Department of Innovation, Business and Rural Development.

## BOARD'S OBJECTIVES

In developing the Air Access Strategy, one of the key recommendations supporting the strategy was the formation of an Air Access Advisory Committee to provide expert advice on province-wide issues related to air access. Government will inform the members of the Committee on the status of its Strategy and on the progress of its implementation. The Air Access Advisory Committee will:

### **Objective 1**

By March 31, 2012, 2013 and 2014, the Air Access Advisory Committee will have provided advice in matters related to Air Access Strategy.

### **Measure**

Provided advice

### **Indicators**

- The committee provided advice to the Department of Innovation, Business and Rural Development, on the implementation of the Air Access Strategy

## APPENDIX A: COMMITTEE MEMBERSHIP

- Jamie Schwartz - Deer Lake Regional Airport Authority
- Reg Wright - Gander International Airport Authority
- Paul Snelgrove - Goose Bay Airport Corporation
- Dennis Bruce - Stephenville Airport Corporation
- Marie Manning - St. John's International Airport Authority
- Carol-Ann Gillard - Hospitality Newfoundland and Labrador
- Mayor Harry Hallett - Municipalities Newfoundland and Labrador
- Marilyn Butland - Newfoundland and Labrador Business Coalition
- Darryl Shiwak – Nunatsiavut Government
- TBD - Newfoundland and Labrador Chamber of Commerce
- TBD – Innu Nation

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Department of Innovation, Business and Rural Development  
P.O. Box 8700, Confederation Building  
St. John's, Newfoundland and Labrador A1B 4J6

**Telephone:** (709) 729-7000  
**Toll Free:** 1-800-563-2299  
**Facsimile:** (709) 729-0654  
**E-mail:** [ibrd@gov.nl.ca](mailto:ibrd@gov.nl.ca)



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