

**Newfoundland and Labrador Film Development
Corporation**

Annual Report 2014-15



**Business, Tourism, Culture and
Rural Development**

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MESSAGE FROM THE CHAIR

As Chair of the board for the Newfoundland & Labrador Film Development Corporation (NLFDC), I am pleased to present its annual report for the fiscal year 2014-15. The annual report is submitted in accordance with the obligation as a category two entity under the *Transparency and Accountability Act*, prepared under the direction of the board which is accountable for the actual results reported.

As a Crown Corporation, the NLFDC's mandate is to promote the development of the indigenous film and video industry in the province and to promote the province's film and television products and locations nationally and internationally. This has been a period of many notable achievements and continued strength. The NLFDC reports a total of \$21.8 million in film and television production activity in the province in the fiscal year 2014-15.

On average, over 70 per cent of the funds used to make large-scale film and television productions are leveraged from outside Newfoundland and Labrador. These national and international film and television specific investments are new money in the province's economy that would go to production activity in other jurisdictions if not invested here. In fiscal year 2014-15, \$21.8 million in total production activity leveraged over \$15.8 million of investment into the province's film and television sector. Since 1997, the total production activity in Newfoundland and Labrador is \$313 million and has leveraged over \$251 million to this province.

Some of the most notable projects shot in Newfoundland and Labrador in the last year include, the feature film, *Closet Monster*, produced by Best Boy Entertainment and the feature film directorial debut of local Director Stephen Dunne. It's the eighth year of the NLFDC/Newfoundland Independent Film Makers Cooperative (NIFCO)/Telefilm Canada short film production program "Picture Start" and a number of local documentaries were also completed. In addition, the final season (season six) of the hit Canadian Broadcasting Corporation (CBC) series *Republic of Doyle* shot their last 10 episodes.

The film and television production community continues to grow in this province, with established filmmakers combining with an energetic new generation of producers, talent, and crew. This could not happen without the vision and leadership of successful sector organizations such as the Newfoundland Independent Filmmakers Co-operative (NIFCO), the St John's International Woman's Film Festival (SIWFF), the Nickel Independent Film Festival (NIFF) and the Producers Association of Newfoundland and Labrador (PAN).

The many positive results of a variety of project partnerships forged by the film and television industry with the Government of Newfoundland and Labrador, and as well with the College of the North Atlantic (CNA) Film and Video Production program and Memorial University Grenfell Campus, cannot be over-emphasized. Each of these initiatives has played a significant role in developing the overall industry.

2014-15 was not without its challenges. Increased production activity continues to require an increased focus on capacity-building especially in the areas of crew strength and infrastructure. As well, meeting the current demand on the Equity Investment Program and the Film and Video Tax Credit requires very close planning within existing fiscal and human resources. 2015-16 looks promising and we look forward to the challenges ahead.

Sincerely,

A handwritten signature in blue ink that reads "Paul Lannon". The signature is written in a cursive style.

Paul Lannon
Chair, Board of Directors (NLFDC)

OVERVIEW

Background

The Government of Newfoundland and Labrador announced the establishment of the NLFDC in February 1997, and the appointment of the Board of Directors of the Corporation in March 1997. The Executive Director of the Corporation was appointed in October 1997, and the following month the offices of the Corporation opened.

The Minister of the Department of Business, Tourism, Culture and Rural Development (BTCRD) is the single shareholder, holding 300 common shares with no monetary value. The Executive Director/Film Commissioner of the Corporation reports to the Chairperson of the Board of Directors who, in turn, reports directly to the Minister of BTCRD.

In 2014-15 the NLFDC had an Operating/Marketing budget of \$707,100 and a \$2,000,000 budget for use in the Equity Investment Program (EIP). In addition, administered under the EIP was the Republic of Doyle television series: Season 5 - \$1,250,000; Season 6 – \$1,250,000. See details in Financial Statements.

Contact Information

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Legislation

Legislative authority for the board resides in its incorporation as a Non-Profit Development Corporation under the *Corporations Act* of Newfoundland and Labrador.

Mandate

As a Crown Corporation, the NLFDC's mandate is to promote the development of the indigenous film and video industry in the province and to promote the province's film and television products and locations nationally and internationally.

The NLFDC is the front line of the film industry to the public and, on behalf of Newfoundland and Labrador, to the nation and the world. It fields many requests and enquiries concerning Newfoundland and Labrador as a shooting location and advises local filmmakers, production companies and crew. The NLFDC provides information on all elements of the film industry including its own programs and those of other local organizations, as well as information regarding national funders, broadcasters, and distributors. The NLFDC partners with local, regional and national organizations and sits on national committees. In the past the NLFDC has chaired the Association of Provincial Funding Agencies and currently co-chairs the National Tax Credit Committee. In these ways it helps to promote the development of the industry in Newfoundland and Labrador.

Vision

A viable, healthy and stable film industry in Newfoundland and Labrador.

Mission

The Board of Directors of the NLFDC feels that in order to satisfy the Mandate and ascertain its Vision, by 2017, the NLFDC will have insured the continued development of the film industry in NL by working with producers, fellow provincial organizations, national and international funding bodies to develop an environment where the industry is stable and continuing to grow. This mission supports Government's strategic direction of Strengthening and Growing Our Culture.

By March 31, 2017, the NLFDC will have continued to foster the growth and ensured stability of the Newfoundland and Labrador Film industry through work with its partners.

Board of Directors

The Corporation has an eight-member board of directors that meet on a quarterly basis. Five are voting members, while the remaining one is a non-voting ex-officio member from BTCRD. At the end of this reporting period, March 31, 2015 the board consisted of the following members:

Chairperson Paul Lannon, St. John's, General Manager, Harbour Grace Ocean Enterprises

Members Noreen Golfman, St. John's, Vice President (Academic) Memorial University of Newfoundland
Mark Sexton, St. John's, Branch Manager/Wealth Advisor Scotia McLeod
Cheryl Stagg, Stephenville, Fred R. Stagg Law Office
Colleen Kennedy, Rocky Harbour, Gros Morne Co-op Association
Craig Goudie, Grand Falls Windsor, Retired Teacher
Dan Boone, St. John's, Stewart McKelvey Lawyers
Eleanor Dawson, St. John's, Director of Arts, Department of BTCRD

Lines of Business

The NLFDC is an entity that fosters and supports the local film industry. Through its five programs, the NLFDC offers local producers and outside producers/productions the support needed to help the province's production sector to flourish. The NLFDC's Lines of Business are the Equity Investment Program (EIP), the Tax Credit, the Sponsorship Program, Professional Development and the marketing of Newfoundland and Labrador as a production-ready province.

The Equity Investment Program

The EIP provides funding in the form of equity investment to eligible producers for the financing of productions. The NLFDC will normally provide a maximum contribution of 20 percent of the total production budget. In order to access these funds, applicants must be incorporated in the province and must be owned 51 percent or more by residents of Newfoundland and Labrador.

Co-productions with other provinces are eligible to apply for equity funding if there is a qualified Newfoundland and Labrador producer sharing the financial and creative risks and rewards throughout the development, production and distribution of the project. The Newfoundland and Labrador co-producer must retain no less than a 33 percent ownership position in the copyright of the production. For international co-productions, they must retain no less than 20 percent.

Tax Credit Program

The province of Newfoundland and Labrador offers a Film and Video Industry Tax Credit which is administered by the NLFDC. It is a fully refundable corporate income tax credit based on the amount of your production budget spent on Newfoundland and Labrador labour.

The tax credit is calculated as 40 percent of the total eligible labour expenditures to a maximum of 25 percent of the total eligible production budget. The tax credit has an additional feature called the “Deeming Provision” wherein amounts paid to nonresidents in key positions may be included in the tax credit calculation when a qualified resident is not available and the non-resident serves as a mentor of a resident of the province.

Sponsorship Program

The NLFDC’s Sponsorship Program is designed to foster and promote the development and growth of the local film and video industry participants. The program provides qualified individuals and organizations with funding assistance, which enables them to promote the products of the local industry. This will be achieved through three distinct sub-programs: Promotional Travel, Marketing and Distribution, and Workshop Assistance.

Professional Development

The NLFDC has a full-time Industry Analyst who works on behalf of crew, producers, and filmmakers to organize and support specific workshops, training opportunities, job placements, and other projects designed to increase the local industry’s capacity. The industry analyst also administers the Deeming Provision of the Tax Credit (described above) which supports these efforts.

The deeming clause of the tax credit is an essential tool in the province to enhance the professional crew base. Through this clause, a portion of the salaries of outside senior crew who train local personnel becomes eligible for the tax credit.

Other partnerships that frequently support professional development for the local film industry include NIFCO, the SJWFF, the NIFF, College of the North Atlantic Film and Video Program, Sir Wilfred Grenfell College, the Canadian Media Production Association, Telefilm, the National Screen Institute and the Banff Centre.

Marketing Newfoundland and Labrador

The NLFDC supports the provincial film industry’s ability to solicit and attract business by nationally and internationally marketing our industry and the province itself as an on-site location. Shooting on location requires access to

high-caliber crew and available services. The NLFDC markets the province as being able to offer professionalism through individuals who know the community, its people, geography, weather, laws, services and culture. The NLFDC is responsible for promoting the province's ability to provide all of these features and to accommodate large-scale production.

The events that the NLFDC supports to actively promote the province as a destination for production include:

- Berlin International Film Festival; The Cannes Film Festival; Banff World Television Festival; Produced By Conference (Los Angeles); Toronto International Film Festival; Strategic Partners (at the Atlantic Film Festival); American Film Market (Los Angeles); and strategic trade missions.

The NLFDC will continue to reach the markets offered by these events and also plans to attend other innovative industry events that will help promote the province.

SHARED COMMITMENTS

The NLFDC continued to work with the Department of BTCRD to set priority actions and to ensure connectivity to larger government programs and to work toward achieving Government's strategic directions. Through this collaboration, departmental and NLFDC funding programs are aligned to identify opportunities to educate stakeholders and champions of the film industry.

The NLFDC also continued to work with the Department of Finance concerning tax credits to ensure that the credits are efficient and competitive. The NLFDC sits on and co-chairs the National Tax Credit Committee to keep abreast of national developments and policies. The NLFDC also works with the PAN, the NIFCO and the Atlantic Canada Opportunities Agency (ACOA) on key aspects of industry development, marketing and support.

The NLFDC continued to participate in the International Business Development Group (IBDG) chaired by Telefilm Canada which includes representatives from all financial partners including Telefilm Canada, the Canadian Media Fund (CMF), the Association of Provincial Film Funding Agencies (APFA) and industry partners Canadian Media Producers Association (CMPA), and the Department of Foreign Affairs, Trade and Development. This committee is responsible for overseeing the Canadian marketing presence at international events.

The NLFDC is also a member of the Association of Film Commissioners International (AFCI) which assists film commissioners worldwide to promote

their incentives and locations, and allows the NLFDC to keep abreast of developments on incentives internationally. With the Atlantic Canada Film Partners (ACFP), the NLFDC undertakes joint industry initiatives and events which are attended by producers, broadcasters, distributors and funders. Through the Atlantic Film Festival/Strategic Partners, the NLFDC participates in many meetings with potential coproduction partners and attends various panels on emerging trends and strategies on international coproduction financing.

The NLFDC partnered for the third year with Film and Creative Industries Nova Scotia (FCINS) and brought a delegation of 20 Newfoundland & Labrador and Nova Scotia-based film, television and digital media talent on a business development trip to Los Angeles from June 7-12, 2014. The participants ranged from emerging to mid-level expertise. Consultants conducted pre-market preparedness training for the delegates and provided match-making services and arranged appropriate meetings for delegates with Los Angeles-based companies. A networking reception allowed participants to meet a broad industry base of companies and individuals based in Los Angeles with whom they may not have otherwise been able to secure a meeting.

The NLFDC also facilitated workshops and other professional development and training initiatives in partnership with industry organizations such as the International Alliance of Theatrical Stage Employees (IATSE), the SJIWFF, the NIFF, PAN, the Grenfell Campus of Memorial University of Newfoundland and the CNA Film and Video Production program in Stephenville. Additional detail regarding the workshops facilitated by the NLFDC can be found in the REPORT ON PERFORMANCE section of this document under ISSUE 4: Industry Development: Activities.

HIGHLIGHTS AND ACCOMPLISHMENTS

This has been a period of many notable achievements and continued strength. The NLFDC reports a total of over \$21.8 million in film and television production activity in the province in the fiscal year 2014-15. On average, over 70% of the funds used to make large-scale film and television productions are leveraged from outside Newfoundland and Labrador. By the end of 2014-15, \$313 million in total production activity has leveraged over \$251 million into the province's film and television sector since 1997.

Eye on Canada

Telefilm Canada developed and executed a successful Ottawa screening strategy, connecting federal decision makers, business people, influencers and media with Canadian feature film and members of the industry in a non-partisan environment. As part of the Canadian Content Expansion project, (Eye on

Canada) the CMF and Telefilm Canada wished to leverage the success of the Ottawa movie nights, by holding a similar event in 2014 for the third time in St. John's, Newfoundland. To accomplish this, the NLFDC and the SJIWFF partnered with Telefilm and CMF and opened the 25th Annual SJIWFF with October's Gale at the, as part of the Eye on Canada Project. The NLFDC was one of the financial sponsors for this initiative and assisted in the co-ordination to ensure that all appropriate people related to the film industry were invited to attend this event. The event included VIP and public receptions in at the St. John's Arts & Culture Centre hosted by Darin King, Minister of BTCRD and sponsored by Telefilm Canada, the Canada Media Fund, the NLFDC, the CBC and the SJIWFF.

New York Fact-Finding Business Development Mission

In October 2014, the NLFDC brought a delegation of two experienced Newfoundland and Labrador-based film, television and new media production companies on a fact finding business development trip to New York surrounding the inaugural *Produced By: New York* (PBNY) conference. The NLFDC hired a consultant to explore potential opportunities in the New York film and television industry for our local producers. Opportunities identified included the promotion of co-production, joint-financing, and distribution development initiatives between film and television producers. Match-making services were also provided for both the NLFDC and Newfoundland and Labrador producers with New York-based companies, which resulted in meetings with identified targets that resulted from pre-market consultant work.

Participants also attended the PBYN which brought together the most influential decision-makers in the entertainment industry. Presented by the Producers Guild of America, and held at the Time Warner Centre in New York, the conference provided a unique opportunity to be part of a large-scale industry-only forum which allowed the delegates to access industry professionals.

NIFCO Short Film Production Program – Picture Start

Picture Start is a partnership between NIFCO, Telefilm Canada and the NLFDC designed to give emerging filmmakers the tools and training needed to advance their producing, directing and writing skills by making a short film. Through the program, participants are guided by a staff mentor, receive classroom training and on-set mentoring by industry professionals, and have access to state of the art editing facilities at NIFCO. A minimum of three films are completed as part of this program.

The eighth year of this initiative was approved and the Jury met in late September 2014 (NLFDC sits on the Jury). The three projects chosen were brought to the NLFDC Board for funding consideration at the November 2014 Board Meeting. The projects that were approved for funding are:

<i>Company</i>	<i>Filmmakers</i>	<i>Project</i>
Matchcut Productions Inc.	Lisa Vatcher (Writer/Producer)/Ian Vatcher (Director)	Long-term Care
Panoramic Pictures Inc.	Mark O'Neill (Producer)/Noel Harris (Writer/Director)	Touch
circa16 films ltd.	Mike Ciuffini (Producer)/Ian Foster (Writer/Director)	Keystone

American Film Market (AFM) Business Development Mission

In November 2014, the NLFDC brought a delegation of seven experienced Newfoundland and Labrador based film, television and new media production companies (nine producers) on a business development trip to Santa Monica, California for the AFM. The business of independent motion picture production and distribution reaches its peak every year at the AFM. Industry leaders converge in Santa Monica for eight days of deal-making, screenings, seminars and networking. Many of our producers have previously attended AFM primarily for film. This mission had a **television industry focus** that allowed our producers to tap into new business, where they would otherwise not have access.

A consultant, hired by NLFDC, provided match-making services to arrange appropriate meetings for delegates with US-based companies, and worked closely with participants to arrange and schedule meetings with identified targets resulting from pre-market consultant work. In addition to one-on-one meetings, group sessions for producers were arranged to help introduce them to many of the intricacies of international co-production and to prepare each company for their meetings. The participants also had the opportunity to network with hundreds of other international producers and take part in the wide-ranging information programs at the market.

Berlinale Co-Production Market Business Development Mission

The NLFDC hired a consultant for a follow up mission to Berlin, Germany from February 3-13, 2015 for the European Film Market (EFM) held during the Berlinale Film Festival. Three experienced Newfoundland and Labrador based film, television and new media production companies that attended the 2014 mission to Berlin were selected to further enhance the promotion of coproduction, joint-financing, and distribution development opportunities between film and television producers in Newfoundland and Labrador and those internationally. This mission enhanced our knowledge of working with producers on an international scale. There were 40 one-on-one meetings in total for the three participating producers. These meetings were with potential international co-producers, distributors and sales agents. In addition, the NLFDC hosted a breakfast with *Creative England* along with six of their United Kingdom producers.

The Republic of Doyle

The *Republic of Doyle* completed their last season (Season 6) which aired on CBC on October 8, 2014. A series of this magnitude has had a major impact on the local film and television industry, as well as the local economy. For the Canadian and international industries, and certainly Newfoundland and Labrador, it is well known that the main goal of the industry is to have a major television project in regular production. This is in essence how the industries of other jurisdictions have been built, and what the NLFDC and the local production community have been pursuing with the *Republic of Doyle*.

The Provincial Department of Finance conducted an extensive analysis of Seasons 1 to 4 of *Republic of Doyle*, and estimated that over \$80 million in Newfoundland and Labrador labour income was created by the project over the six seasons. More than 1,600 fulltime employment equivalencies were created. For every dollar invested by the province, almost three dollars in production activity was created. This is new money in the provincial economy as a result of Government's participation.

REPORT ON PERFORMANCE

The following represents the NLFDC's activities in support of the Provincial Government's strategic directions for fiscal year 2014-15. This is the first year of the 2014-17 planning cycle. Four objectives have been identified in NLFDC's 2014-17 Business Plan and these are reported on herein. The objective, measure and the indicators below will be reported annually for the three years of the Business Plan (2014-15, 2015-16 and 2016-17).

ISSUE 1: Equity Investment Program

In support of Newfoundland and Labrador-based production, the NLFDC provided production assistance in the form of equity investment to eligible producers for the financing of productions. This program is designed to assist and promote the development of the indigenous film and video industry in Newfoundland and Labrador, and supports Government's strategic direction for Strengthening and Growing our Culture.

GOAL

By March 31, 2017, the NLFDC will have effectively managed and administered the equity investment fund.

Objective 2014-15

By March 31, 2015, the NLFDC will have invested in a large scale coproduction/co-venture feature film.

Measure

Invested in a large scale co-production/co-venture.

<i>Indicator 1: Co-production agreement executed</i>
A co-production agreement was executed and in the summer of 2014, the Republic of Doyle television series, Season 6, an Ontario/Newfoundland and Labrador co-production, was produced in the province. This season of the show had ten one hour episodes and a production budget of over \$17 million. The co-producers were Republic Season 6 Inc., of Newfoundland and Labrador, and Malachy Season 6 Inc. of Ontario. These companies were in a co-production agreement in anticipation of a green light from the broadcaster, as is the norm for a continuing series. The NLFDC executed its Memorandum of Agreement for this project on June 5, 2014.
<i>Indicator 2: Hired local crew</i>
Based on an economic analysis undertaken by the Provincial Department of Finance, Season 6 of Republic of Doyle created more than 200 direct, indirect and induced fulltime employment equivalencies, based on a budget of \$17,218,822, and that the estimated average salary of direct crew hires on a season of Republic of Doyle was \$55,000. It is also estimated that more than \$10.7 million in Newfoundland and Labrador labour income was created by this large scale co-production, and that the province recouped more than \$1.6 million in taxes on labour from this project. These figures are also based on the Department of Finance’s economic analysis of the NL film and television industry.
<i>Indicator 3: Approved Equity Investment Program and Tax Credit applications</i>
The province’s investment in the Republic of Doyle Season 6 came through the former Department of Tourism, Culture and Recreation (TCR) and was outside the NLFDC’s annualized Equity Investment Program. However, it was administered following the same policies and procedures as all other equity applications. The application was received on May 20, 2014 and was approved by the Board of Directors and the Letter of Commitment was issued by the NLFDC on May 26, 2014. The Memorandum of Agreement was executed on June 5, 2014. The tax

credit part one application was received on June 2, 2014. The NLFDC's letter of recommendation for the part one tax credit was issued on July 15, 2014. The response from Department of Finance, confirming eligibility, was dated October 14, 2015. In sum, Provincial investment in the sixth and final season of Republic of Doyle resulted in a total equity investment of approximately \$16.6 million and a tax credit of approximately \$18 million.

Objective 2015-16: By March 31, 2016, the NLFDC will have assessed the competitiveness of the Equity Investment Fund to support other large scale TV productions.

Measure: Competitiveness of the Equity Investment Fund assessed.

Indicators:

- Conducted research to ensure the NLFDC has all the latest data available on the financial incentives of other Canadian jurisdictions
- Conducted a comparative analysis of other jurisdictions in Canada
- Assessed whether the NLFDC's Equity Investment Fund is competitive with other jurisdictions

ISSUE 2: Film and Video Tax Credit

The film and video industry tax credit is a fully refundable corporate income tax credit administered on behalf of the Department of Finance by the Newfoundland & Labrador Film Development Corporation (NLFDC). It is an integral ingredient of film financing throughout Canada and allows each province's economy to pull in new investment and create high quality employment.

Goal

By March 31, 2017, the NLFDC will have effectively managed the Film and Video Industry Tax Credit.

Objective

By March 31, 2015, the NLFDC will have assessed effectiveness of the administrative process associated with review of tax credit applications.

Measure

Assessed effectiveness of the administrative process associated with review of tax credit applications.

Indicator: Internal assessment completed to determine the efficiency of the administration of the tax credit.

The NLFDC completed an internal assessment of the efficiency of the administration of the tax credits it processed in 2014-15. As the film and video tax credit is co-administered with the Department of Finance, the assessment is limited to the efficiency of the NLFDC’s own administration and determined the efficiency of:

- the amount of time between the receipt of initial applications and the issuing of the *Part One* letters of recommendation by the NLFDC; and
- the amount of time between the receipt of the *Part Two* applications and the issuing of the NLFDC letters of recommendation.

All other stages in the process are beyond the purview of the NLFDC.

Part One: Regarding this assessment, in fiscal year 2014-15, the NLFDC received a total of seven Part One applications. The average amount of time from initial receipt of the part one application to having a complete part one application was 58 days in 2014-15. The longest period was 155 days and the shortest period was five days. Four out of seven of the applications were complete in less time than the average. The length of time is affected by when the production actually commences; and the responses of production companies. From its assessment, the NLFDC believes that these time periods are reasonable. Based on the nature of the process, little could be done to change them.

A clearer assessment is ascertained by reviewing the amount of time between when the Part One application is *complete* and when the Part One letter of recommendation is sent from the NLFDC to the Department of Finance. On the same seven projects in 2014-15, the average processing time for complete Part One applications by the NLFDC was less than four days. The longest was eight days and three projects were processed in one day or less.

Part Two: The NLFDC received seven part two applications in 2014-15. The average time for completing the review was 34 days. The longest period was 62 days and the shortest was three days. As more information is often requested from the applicant, these times also include response time from the applicant. It is also noted that *Part Two* applications are more involved than *Part One* applications, and will vary according to the size of the production. The NLFDC’s assessment is that the amount of time spent on this stage is currently reasonable, on balance with its other mandated responsibilities, and that to improve the speed of this stage, more human resources would be required.

The average time for review of part two applications, from the point that a complete application was received until a recommendation was forwarded to Finance was 18 days in 2014-15. Almost all the projects were actually processed in less than one week, however, one project required considerable review, increasing the average. The NLFDC's assessment is that this is reasonable and that it will continue to monitor the process in the next fiscal year to ensure the timely processing of applications and make internal adjustments where appropriate.

Objective 2: By March 31, 2016, the NLFDC will have assessed the effectiveness of the deeming provision.

Measure: The effectiveness of the deeming provision assessed.

Indicators:

- Reviewed three year usage of the deeming provision
- Assessed the retention within the industry of local individuals that were trained
- Recommended improvements if necessary

ISSUE 3: National/International Marketing

Participation in national/international markets addresses the goals of the NLFDC and its producers. These markets provide an opportunity for the sale of productions, and facilitate financing of production and coproduction projects, purchase of broadcasting rights, networking, and collection of market information like forecasted trends for programming. These kinds of activities further Government's strategic direction for Strengthening and Growing our Culture.

Goal

By March 31, 2017, the NLFDC will have explored new co-production opportunities both nationally and internationally.

Objective

By March 31, 2015, the NLFDC will have assessed the effectiveness of the current Market/Events attended.

Measure

Assessed the effectiveness of current Markets/Events attended.

Indicator 1: An analysis completed on the benefits of the current Markets/Events attended.

During this fiscal year the NLFDC saw its representatives attend the following Markets/Events:

- Cannes International Film Festival
- Banff International Television Festival
- June Mission to Los Angeles (Produced By)
- Toronto International Film Festival
- Atlantic Film Festival/Strategic Partners
- New York Mission and Berlin Mission
- American Film Market (AFM)

A comprehensive analysis was completed to assess the current national/international markets and events. This analysis was completed using exit surveys/reports from the local producers who participated in specific markets/events, consultant's reports and NLFDC's own assessment of these initiatives.

Based on this analysis, it was recommended that for the following fiscal year the NLFDC would not participate in the Banff International Television Festival. It was also concluded that the New York Event is still valuable in pursuing, but through a different avenue. Instead of linking the trip to the *Produced by Conference* in October, the NLFDC feels it would be better suited to take place for the Independent Film Productions (IFP) Event in September to maximize co-production opportunities.

Indicator 2: Monitored co-production opportunities that officially went into development as a result of attending Markets/Events.

The national and international markets attended in prior fiscal years which included, Cannes International Film Festival, Banff International Television Festival, the June Mission to Los Angeles (*Produced By*), Toronto International Film Festival, Atlantic Film Festival/Strategic Partners, New York Mission, American Film Market, and Berlin Mission led to 15 national/international co-productions that formally went into development during the fiscal year 2014-2015. These projects included feature films as well as television series. The NLFDC worked closely with the local producer as the co-production opportunity advances to the time that a formal contract is executed between the co-production parties, of which the NLFDC is a funding partner. During the 2014-

2015 fiscal year there were 9 feature film co-productions, 4 TV Series co-productions and 2 Documentary series co-productions.

Objective 3: By March 31, 2016, the NLFDC will have identified potential new markets for co-production opportunities.

Measure: Potential new markets for co-production opportunities identified.

Indicators:

- Reviewed new markets
- Completed a fact finding mission for market(s) identified
- Completed a follow-up to determine which new market(s) have the best potential for the Newfoundland and Labrador Film Industry

ISSUE 4: Industry Development

The NLFDC focused on the implementation of professional development initiatives and partnerships to foster the development of film professionals to ensure that emerging and intermediate crew and filmmakers continue to develop in this province into the future leadership. These initiatives also support Government's strategic initiative of Strengthening and Growing our Culture.

Goal

By March 31, 2017, the NLFDC will have implemented initiatives to develop the creative and technical capabilities of industry professionals.

Objective

By March 31, 2015, the NLFDC will have increased screenwriter professional development opportunities.

Measure

Increased screenwriter professional development opportunities.

Indicator 1: Identified specific types of effective screenwriting workshops.

Through the use of NLFDC sponsorship programs, partnerships with other entities, organizations and discussions with screenwriters at various career levels the NLFDC was able to identify the following as effective screenwriting activities:

- PEI Scriptwriting Boot Camp
- Toronto Screenwriter’s Conference
- FRAMED West Scriptwriting Workshop
- Nickel Independent Film Festival Screenplay series
- Atlantic Film Festival Script Development Program
- Canadian Film Centre Writer’s Lab.

Indicator 2: Developed appropriate workshops for screenwriters.

Screenwriting activities were developed through partnerships with other organizations outside of NL. Each year the NLFDC earmarks sponsorship funds for individual screenwriters to attend these events: PEI Scriptwriting Boot Camp; Toronto Screenwriter’s Conference; Atlantic Film Festival Script Development Program; and the Canadian Film Centre Writer’s Lab.

The NLFDC is a major sponsor of the NIFF workshop program. This funding helps to develop the festival’s annual Screenplay series. The NLFDC also partnered with the SJIFF to develop a Scriptwriting Workshop in both Corner Brook at the Grenfell Campus and in Stephenville at the College of the North Atlantic.

This was also the first year that the Screenwriting Workshop with Wanda Nolan was offered, and the first time that the NLFDC financially supported an individual to attend the Toronto Screen Writing Conference. For all of the other events listed and offered there were new people attending each year, which increased the skills of established screenwriters. The NLFDC also identified new screenwriters in the province and increased their professional development opportunities by matching them with programs that they would not otherwise have knowledge of.

Indicator 3: Carried out identified workshops for screenwriters.

Through sponsoring individuals to attend workshops outside of the province, the NLFDC carried out the identified activities, which included: Mike Fardy and Darcy Fitzpatrick attended the PEI Scriptwriting Boot Camp; Karen Roberts attended the Toronto Screenwriter’s Conference; and Kerrin Raffuse attended the Atlantic Film Festival Script Development Program. Most notably, screenwriter Joel Thomas Hynes was also selected to attend the prestigious the Canadian Film Centre Writer’s Lab.

With the help of NLFDC funding, the NIFF held its 10th Annual Screenplay Series. Director Justin Simms workshops three selected scripts during the festival and directed a live-action reading for each.

Scriptwriter Wanda Nolan was approached by the NLFDC, in partnership with the St. John's International Women's Film Festival, to present a Scriptwriting Workshop in both Corner Brook at the Grenfell Campus and in Stephenville at the College of the North Atlantic. The workshops were both very successful and well attended. One of the attendees worked with Wanda to further develop their script and subsequently won the FRAMED West Script competition. FRAMED West is a program where a group of students in Corner Brook and Stephenville produce a short film from start to finish within a week using the winning script.

Through our partnerships with the Nickel, SJIWFF, Grenfell and CNA we helped develop the programs for the upcoming year. The NLFDC was in constant contact during the planning of each event, which involved planning and executing the events, along with offering financial support to ensure that activities are meeting industry needs. Logistical support was also offered by the NLFDC help organize these events and initiatives. Contacting filmmakers, venues, speakers, hosts, making travel arrangements, etc. at various capacities are all included in NLFDC's activities.

Objective 4: By March 31, 2016, the NLFDC will have fostered the growth of the position - Line Producers by increasing professional development opportunities.

Measure: increased development opportunities have fostered the growth of the position of Line Producers

Indicators:

- Identified specific types of effective Line Producer workshops
- Developed appropriate workshops for Line Producers
- Carried out identified workshops for Line Producers

OPPORTUNITIES AND CHALLENGES

The film and television industry is constantly evolving and rapidly changing. The NLFDC, as a Crown Corporation making equity investments in Newfoundland and Labrador film and television industry projects and co-administering the tax credit, leverages monies from outside the province that otherwise would be spent in another jurisdiction. However, the NLFDC cannot on its own, directly

control or directly seek opportunities for the film and television industry. Production companies own and develop ideas and pursue a market for these ideas with national and international television broadcasters or feature film distributors. The NLFDC has influence, and continues to work closely with the local producer to determine market trends and help identify projects to financially support in development. But the market opportunity to develop and sell a given project rests mainly with the production company and their ability to sell their idea.

Opportunities

Six seasons of *Republic of Doyle* was without question the biggest opportunity that the NLFDC and the province in general had for the continued development of a strong film and television industry in Newfoundland and Labrador. On any given day of peak production, more than 100 people were employed, the significant majority of which, were Newfoundland and Labrador residents. The direct economic activity and spin off created was significant. As well, the employment stability and opportunities for skills enhancement created by an ongoing television series of this size were very important for a local industry that traditionally was oriented towards freelance employment of short duration and subject to the peaks and valleys of production activity.

NLFDC is now faced with filling the void of a series that for six seasons was responsible for fifty per cent of the annual production activity in this province. Because *Republic of Doyle* was produced and written out of Newfoundland, the opportunities for talent development were substantial. The producers had a significant preference for key crew, cast and other creative partners that were based in Newfoundland. The sheer volume of programming time involved in a show of that size has allowed for dozens of Newfoundland-based highly-skilled screen talent and crew, both in production and in post-production, to have fulltime employment and to develop substantial credentials. A series of this size through writing, pre-production, production, and post-production was essentially a year-round operation.

Film and television is financed in Canada through multiple funding sources – provincial equity investment is crucial to a local television project's overall financial structure. This equity funding triggers outside investments that are television industry-specific investments that otherwise would not be spent in Newfoundland and Labrador. It is not funding that would flow to another industry or cultural sector or to any other government program, but would instead be spent on film/television production in another jurisdiction.

Republic of Doyle also represents the broader benefit and opportunity of laying the groundwork for future film and television production opportunities: the question of whether a production of this scale can be done here is no longer

relevant; the answer is yes. Take the Shot Productions the producers of *Republic of Doyle* have demonstrated that they can successfully produce a large television series. They currently have two other television series in development, one of which they are hoping to shoot in July 2015. In addition, they are also developing a feature film slate – all of which are being produced in Newfoundland and Labrador. It is anticipated that these new productions will make up approximately 50% of the production activity for 2015-16.

Several other local companies also have potential productions on the horizon for 2015-16. Of note, Morag Loves Company is pursuing another feature production and large documentary and Rink Rat Productions also have a large feature film shooting in September 2015. Best Boy Entertainment, in addition to their new media projects, is hoping to shoot their second feature in 2015-16. Pope Productions are shooting a feature film in the fall of 2015 and have a large television series in development. If all the production described above can occur, it is predicted that 2015-16 will be another successful year for production activity.

In order to continue to grow the industry beyond a peak capacity, which it now may be approaching, new producers, new talent, new crew and new projects continually have to be developed. The NLFDC sees the opportunity to continue to advance these skills through existing programs such as Picture Start (in partnership with NIFCO and Telefilm), and as well through the potential represented by a micro-budget feature program which was launched by Telefilm this year. Also, the planning for a June 2015 fourth mission (first mission took place in June 2012) to Los Angeles with mid-level and emerging producers will continue to be of great benefit. This program would be in partnership with the ACOA and BTRCD. Other upcoming opportunities, such as the Framed West program which will take place in spring of 2015 (fourth year) in partnership with the fine arts program at Grenfell Campus of Memorial University, the film and video program at the College of the North Atlantic Bay St George Campus and the SJIWFF, will also continue to encourage the recruitment of new filmmakers, onscreen talent and crew. Other professional development initiatives, in particular with the SJIWFF, BTRCD and ACOA, are in the planning stages now and, it is hoped, will occur in 2015-16.

Challenges

Many of the challenges that the NLFDC faces in the upcoming year can continue to be considered problems of success. Having consistently high levels of production activity year over year has reduced the speed of some services and has limited NLFDC's ability to develop long term planning. As well, effectively managing the Equity Investment Fund has proven to be challenging as the fund is being fully utilized every year, and the corporation has regularly had to bridge some commitments into the future.

The success of *Republic of Doyle* is the base on which the steady high levels of total production activity have been built. This in itself is a challenge. Season 6 was the last season of *Doyle* and up to one half of one year's production activity is now gone. The steady seven months of large-scale production work as well as the additional several months labour of writing, preparation and post-production has stopped. The film and television industry is cyclical in nature, and it is unwise to expect that there will be another large production of this scale in the wings and green-lit just as this series ends. The main challenge then, is to create an environment that will maximize the potential of keeping production activity levels as high as possible.

In terms of attracting future production, in addition to having a highly skilled human resource base, there are other challenges which remain. The incentives available in this jurisdiction versus similar jurisdictions through equity investments and tax credits must remain competitive. The infrastructure challenge of the absence a full-fledged sound stage in the St. John's area remains. Production companies will continue to need some support to bring their wares to national and international markets, and the next generation of producers must continue to be encouraged in an industry which has the demographic challenge of an aging population. Specific areas for professional development, including writing, directing, and acting must be targeted wisely with limited resources, and by encouraging partnerships.

In a provincial context where we have seen drastic economic improvement, economic diversification and in particular, fostering of the media industry, continues to be worth the investment. Film and television activity has been demonstrated in the past to have a 1:3 ratio of return to provincial GDP for every dollar invested, and each large project leverages 70 to 80 per cent of its budget into the province as new money. These are film specific investments, which grow a knowledge based industry.

The NLFDC will continue to monitor the industry nationally and internationally in order to pro-actively react to challenges and pursue opportunities as they arise.

**NEWFOUNDLAND AND LABRADOR
FILM DEVELOPMENT CORPORATION**

Financial Statements

Year Ended March 31, 2015

NEWFOUNDLAND AND LABRADOR FILM DEVELOPMENT CORPORATION

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Year Ended March 31, 2015

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INDEPENDENT AUDITOR'S REPORT

To the Directors of Newfoundland and Labrador Film Development Corporation

We have audited the accompanying financial statements of Newfoundland and Labrador Film Development Corporation, which comprise the statement of financial position as at March 31, 2015 and the statements of revenues and expenditures, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian Public Sector Accounting Standards for Not-for-Profit Organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

(continues)

Independent Auditor's Report to the Directors of Newfoundland and Labrador Film Development Corporation (continued)

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of Newfoundland and Labrador Film Development Corporation as at March 31, 2015 and the results of its operations and its cash flows for the year then ended in accordance with Public Sector Accounting standards for Not - for - Profit Organizations.

Pinsent & Associates

St. John's, Newfoundland and Labrador
August 12, 2015

CHARTERED PROFESSIONAL ACCOUNTANTS

NEWFOUNDLAND AND LABRADOR FILM DEVELOPMENT CORPORATION
Statement of Revenues and Expenditures
Year Ended March 31, 2015

	Budget 2015	2015	2014
REVENUE	\$ 707,100	\$ 707,100	\$ 699,000
EXPENDITURES			
Salaries and wages	415,255	409,221	414,600
Travel & marketing	85,200	109,794	87,158
Sponsorships	78,300	90,702	78,848
Office (Note 5)	76,845	71,866	70,773
Advertising and promotion	13,000	16,791	16,213
Training	21,000	14,849	19,737
Professional fees	10,000	8,995	7,730
Amortization	-	800	1,284
Miscellaneous	3,500	532	3,707
Promotional materials and publications	4,000	437	1,778
	707,100	723,987	701,828
DEFICIENCY OF REVENUE OVER EXPENDITURES FROM OPERATIONS	-	(16,887)	(2,828)
OTHER INCOME	-	2,345	2,790
DEFICIENCY OF REVENUE OVER EXPENDITURES	\$ -	\$ (14,542)	\$ (38)

See notes to financial statements

NEWFOUNDLAND AND LABRADOR FILM DEVELOPMENT CORPORATION

Statement of Financial Position

March 31, 2015

	2015	2014
ASSETS		
CURRENT		
Cash	\$ 631,813	\$ 139,613
Accounts receivable	65,154	67,979
Prepaid expenses	5,588	9,791
	702,555	217,383
PROPERTY, PLANT AND EQUIPMENT <i>(Note 3)</i>	1,814	2,614
	\$ 704,369	\$ 219,997
LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable	\$ 25,205	\$ 32,381
Payables and accruals - Equity Investment Program	696,830	193,266
	722,035	225,647
NET ASSETS		
Share capital <i>(Note 4)</i>	3	3
Operations fund	(20,706)	(6,164)
Equity fund	3,037	511
	(17,666)	(5,650)
	\$ 704,369	\$ 219,997

ON BEHALF OF THE BOARD

 Director
 Director

See notes to financial statements

NEWFOUNDLAND AND LABRADOR FILM DEVELOPMENT CORPORATION

Statement of Changes in Net Assets

Year Ended March 31, 2015

	Operations Fund	Equity Fund	2015	2014
NET ASSETS - BEGINNING OF YEAR	\$ (6,164)	\$ 511	\$ (5,653)	\$ 12,530
Deficiency of revenue over expenditures	(14,542)	-	(14,542)	(38)
Excess of receipts over commitments (commitments over receipts) - Equity Investment Program (EIP) (Schedule 1)	-	2,526	2,526	(18,145)
NET ASSETS - END OF YEAR	\$ (20,706)	\$ 3,037	\$ (17,669)	\$ (5,653)

NEWFOUNDLAND AND LABRADOR FILM DEVELOPMENT CORPORATION**Statement of Cash Flows****Year Ended March 31, 2015**

	2015	2014
OPERATING ACTIVITIES		
Deficiency of revenue over expenditures	\$ (14,542)	\$ (38)
Items not affecting cash:		
Amortization of property, plant and equipment	800	1,284
Excess of receipts over commitments (commitments over receipts) - (Equity Fund)	2,526	(18,143)
	<u>(11,216)</u>	<u>(16,897)</u>
Changes in non-cash working capital:		
Accounts receivable	2,825	(37,323)
Accounts payable	(7,176)	(33,113)
Prepaid expenses	4,203	130
Payables and accruals - Equity Investment Program	503,564	(36,944)
	<u>503,416</u>	<u>(107,250)</u>
INCREASE (DECREASE) IN CASH FLOW	492,200	(124,147)
Cash - beginning of year	139,613	263,760
CASH - END OF YEAR	\$ 631,813	\$ 139,613
CASH CONSISTS OF:		
Cash	\$ 631,813	\$ 139,613

See notes to financial statements

NEWFOUNDLAND AND LABRADOR FILM DEVELOPMENT CORPORATION

Notes to Financial Statements

Year Ended March 31, 2015

1. DESCRIPTION OF BUSINESS

The Corporation is incorporated under the Newfoundland and Labrador Corporations Act. Its primary purpose is to promote the development of, and to stimulate employment and investment in, the Provincial film and video industry by providing financial and other assistance.

The Corporation has been designated by the Province's Finance Minister to administer the Newfoundland and Labrador Film Tax Credit Program, including registration of productions, review of tax credit applications and recommendations to the Department of Finance.

The Corporation is exempt from paying income taxes under Section 149 of the Canadian Income Tax Act.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of presentation

The financial statements were prepared in accordance with Canadian Public Sector Accounting Standards (PSA) for not for profit organizations as issued by the Public Sector Accounting Board (PSAB).

Fund accounting

Newfoundland and Labrador Film Development Corporation follows the restricted fund method of accounting for contributions.

The Operations Fund accounts for the organization's program delivery and administrative activities. This fund reports unrestricted resources and restricted operating grants.

The Equity Investment Fund reports only restricted resources that are to be used for equity investment purposes.

Financial instruments policy

Financial instruments are recorded at fair value when acquired or issued. In subsequent periods, financial assets with actively traded markets are reported at fair value, with any unrealised gains and losses reported in income. All other financial instruments are reported at amortized cost, and tested for impairment at each reporting date. Transaction costs on the acquisition, sale, or issue of financial instruments are expensed when incurred.

When financial instruments that include both a debt and an equity component are issued, the proceeds are allocated firstly to the component for which the fair value is more readily determinable, and the residual is allocated to the other component.

Measurement uncertainty

The preparation of financial statements in conformity with Canadian Public Sector accounting standards for not for profit enterprises requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known. Actual results could differ from these estimates.

(continues)

NEWFOUNDLAND AND LABRADOR FILM DEVELOPMENT CORPORATION

Notes to Financial Statements

Year Ended March 31, 2015

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

Property, plant and equipment

Property, plant and equipment are stated at cost or deemed cost less accumulated amortization. Property, plant and equipment are amortized over their estimated useful lives at the following rates and methods:

Computer equipment	45%	declining balance method
Furniture and fixtures	20%	declining balance method

Property, plant and equipment acquired during the year but not placed into use are not amortized until they are placed into use.

3. PROPERTY, PLANT AND EQUIPMENT

	Cost	Accumulated amortization	2015 Net book value	2014 Net book value
Computer equipment	\$ 47,849	\$ 47,240	\$ 609	\$ 1,108
Furniture and fixtures	19,176	17,971	1,205	1,506
	\$ 67,025	\$ 65,211	\$ 1,814	\$ 2,614

4. SHARE CAPITAL

Authorized:

600 Common voting shares of no par value

	2015	2014
Issued:		
600 Common shares	\$ 3	\$ 3

NEWFOUNDLAND AND LABRADOR FILM DEVELOPMENT CORPORATION

Notes to Financial Statements

Year Ended March 31, 2015

5. Office

Office expense consists of the following:

	2015	2014
Rent and maintenance	\$ 41,249	\$ 40,345
Communications	11,633	12,503
Office Equipment	2,303	2,190
Board meeting expense	4,058	4,892
Travel	2,957	3,535
Office Supplies	2,348	2,260
Meeting Supplies	2,170	2,088
Printing	2,064	1,005
Postage	931	100
Business tax	863	863
Banking fees Operating	641	762
Computer maintenance	565	149
Banking fees	83	82
	\$ 71,865	\$ 70,774

6. EQUITY INVESTMENTS

Production assistance in the form of equity investment is provided to eligible producers for the financing of productions that will provide employment and economic benefits to Newfoundland and Labrador. Equity investments are made with the condition of repayment through participation in revenue generated by projects. Revenue is recorded as Recoupment when received.

Based on the Corporation's low Recoupment rate, an allowance has been set up to write-off the cumulative equity investment, net of Recoupment.

	2015	2014
Equity Investment	\$ 37,310,590	\$ 33,420,116
Allowance against Equity Investment	(36,928,034)	(33,091,800)
Recoupment - Equity Investment	(382,556)	(328,316)
	\$ -	\$ -

NEWFOUNDLAND AND LABRADOR FILM DEVELOPMENT CORPORATION**Notes to Financial Statements****Year Ended March 31, 2015****7. PROJECT DEVELOPMENT LOANS**

The Corporation provides loans to qualified applicants to support the process of film and video development that takes an idea through the stages of research, writing, market analysis and budget development. This work must precede the completion of production financing arrangements. Support for the development of a project does not necessarily imply support for a production.

Project development loans are interest free and are to be repaid on the earlier of the first day of principal photography or on the optioning, sale, or transfer of the property to a third party.

An allowance has been made to write-off the cumulative amount of these development loans.

	2015	2014
Development Loans	\$ 4,336,033	\$ 3,650,178
Allowance against development loans	(4,336,033)	(3,650,178)
	\$ -	\$ -

8. COMMITMENTS

Because of the lead times required to obtain all the resources necessary to complete film and video productions, the corporation approves applications for funding which will, on occasion, result in program disbursements in subsequent fiscal periods, pending availability of funds.

As at March 31, 2015, the Corporation was contractually committed to advance funds totaling \$4,158,437 (2014 - 564,903) from the Equity Investment Program as investments and loans in respect of current and future projects subject to the availability of funds in subsequent years and other terms and conditions as outlined in the funding agreements.

	2015
Get Set Films Inc. - Almost Thirty	\$ 10,000
Media Connections Film Inc. - Avon Ladies Rural Style	9,900
Morag Loves Armageddon Inc. - Armageddon	330,000
Morag Loves Away Inc. - Away From Everywhere	271,269
Odd Sock Films Inc. - Franklin River Blockade	12,797
Odd Sock Films Inc. - Shoot Me	16,243
Panoramic Pictures Inc. - Touch	20,856
Pope Productions Ltd. - Amelia Curran Mental Health Project	22,400
Pope Productions Ltd. - Hole in the Wall	21,489
Republic Season 5 Inc. - Republic of Doyle Season 5	1,250,000
Republic Season 6 Inc. - Republic of Doyle Season 6	1,090,000
Rink Rat Productions Inc. - When the Boys Came Home	61,412
Rock Island Productions Ltd. - Wild Thing	34,650
Small Shack Productions Inc. - Maudie	637,500
Take the Shot Productions Inc. - Frontier	330,000
Take the Shot Productions Inc. - Chaos	18,500
Take the Shot Productions Inc. - The Black Strand II	3,978
Wreckhouse Productions Inc. - Atlantic	17,443
	\$ 4,158,437

NEWFOUNDLAND AND LABRADOR FILM DEVELOPMENT CORPORATION

Notes to Financial Statements

Year Ended March 31, 2015

9. ECONOMIC DEPENDENCE

The Corporation is economically dependant on the Government of Newfoundland and Labrador for annual funding.

10. COMPARATIVE FIGURES

Some of the comparative figures have been reclassified to conform to the current year's presentation.

NEWFOUNDLAND AND LABRADOR FILM DEVELOPMENT CORPORATION

Schedule of Receipts and Commitments - Equity Investment Program

(Schedule 1)

Year Ended March 31, 2015

	2015	2014
Receipts		
Province of Newfoundland and Labrador Funding - Republic of Doyle	\$ 2,500,000	\$ 2,750,000
Province of Newfoundland and Labrador Funding	2,000,000	2,000,000
Recoupment	54,240	19,767
Interest Earned	1,999	1,500
	\$ 4,556,239	\$ 4,771,267
Current year commitments		
8727775 Canada Inc. - Passage Interdit	\$ 3,348	\$ -
Away Films Inc. - Crawlspace	-	65,000
Away Films Inc. - Picture Start - Cancergirl	19,130	7,425
Burlington Season I Inc. - Majumder Manor Digital Media	-	30,000
Beagle Media Corp. - George Street TV 5	15,906	-
Beagle Media Corp. - Spoiled Rotten	15,411	-
Best Boy Productions Ltd. - The Deadleys	9,404	-
Best Boy Productions Ltd. - Nexus	14,728	-
Best Boy Productions Ltd. - Junior Achievers	34,650	-
Best Boy Productions Ltd. - Ill of the Dead	12,808	-
Best Boy Productions Ltd. - Billy 9F	10,626	-
Best Boy Productions Ltd. - Laneway	10,626	-
Burlington Season II Inc. - Majumder Manor Season 2	200,000	143,500
Blue Pinion Films Inc. - Buy the Boards	-	6,270
Breathless Films Inc. - Can Con	-	3,965
Circa 16 Films Ltd. - Keystone Picture Start	21,047	-
Carrie at Heart Productions Ltd. - The Manor	5,775	-
Clew up Productions Ltd. - Redneck Riders phase 2	-	11,450
Closet Monster Inc. - Closet Monster	350,000	-
Elemental Pictures Inc. - Northern Pikes	-	21,994
Cranky Goat Entertainment Ltd. - Dry Swallow	7,920	-
Cranky Goad Entertainment Ltd. - Newfoundland Ponies	35,000	-
Fire Crown Productions Inc. - Bolt Out of the Blue Pilot	-	11,000
F. James TV Film Co. Ltd. - Club One International Series	78,492	-
Gailin Productions Inc. - Outside In	-	30,000
Genius Productions Inc. - Experience Genie	19,800	-
Henge Productions and Consulting Limited - Regrets	-	7,915
Kickham East Productions Inc. - Last Resort Ph 2	11,319	-
Kickham East Productions Inc. - St. John's West Phase 4	-	8,600
Island Horse Productions Ltd. - Slattery Street Crockers	-	21,644
LGH Films Inc. - Picture Start - Sadie	18,227	-
Lazybank Productions Inc. - From Labrador to Hollywood	5,940	-
Matchcut Productions Inc. - Long Term Care - Picture Start	23,100	-
Media Connections Inc. - Bullet for the General	13,695	-
Media Connections Film Inc. - Come Home Year	15,840	-
Media Connections Film Inc. - Terranova Matador: Carolyn Hayward	35,000	-
Media Connections Inc. - Vocation phase 3	-	6,400
MF Productions Ltd. - Mickey Series V	-	300,000
Mickey's Farm (Season 4) Ltd. - Mickey's Farm Series 4	-	52,000
Morag Loves Away Inc. - Away From Everywhere	200,000	-
Morag Loves Armageddon Inc. - Armageddon	82,500	-
Morag Loves Company Inc. - Armageddon	25,000	-
Morag Loves Company Inc. - Moonshine	9,563	-
Morag Loves Company Inc. - Viking Secrets	11,882	-

See notes to financial statements

NEWFOUNDLAND AND LABRADOR FILM DEVELOPMENT CORPORATION

Morag Loves Company Limited - Ben and Jerry	12,337	-
Morag Loves Company Limited - The Grand Seduction	-	175,000
Odd Sock Films Inc. - Shoot Me	-	6,811
Odd Sock Films Inc. - Relative Happiness	-	85,300
Odd Sock Films Inc. - So it was	-	5,660
Pet ER (Season 2) Inc. - Pet ER Season 2	-	98,000
Save My Pet Inc. - Pet ER Season III	-	453,829
Pope Music Season 1 Ltd. - Heavyweather vol 4 and 5	65,000	-
Sexton and Son Productions inc. - Social Work	17,846	-
Springwater Productions Inc. - Schoolhouse Memories	12,375	-
Panoramic Pictures Inc. - Touch - Picturestart	20,856	-
Pebble Mountain Productions Inc. - On the Outside Looking In	26,598	-
Pope Productions Ltd. - NL Entertains	-	87,000
Pope Productions Ltd. - NL Entertains Season 2	16,000	100,000
Pope Productions Ltd. - Good Citizen	35,000	-
Republic Season 4 Inc. - Republic of Doyle IV	-	1,500,000
Republic Season 5 Inc. - Republic of Doyle V	1,250,000	1,250,000
Republic Season 6 Inc. - Republic of Doyle VI	1,250,000	-
Rink Rat Productions Inc. - How to be Deadly	-	225,000
Rink Rat Productions Inc. - When the Boys Came Home	54,678	-
Rink Rat Productions Inc. - Half Hour Ahead	-	10,164
Rock Island Productions Inc. - Auntie Vigilantes	10,905	-
Pope Productions Ltd. - Magic of Boxer Connors	21,489	-
Sexton and Son Productions Inc. - How to be Deadly	17,000	-
Small Shack Productions Inc. - Maudie	212,500	-
Take the Shot - Overwatch	-	20,000
Take the Shot Productions Inc. - Lanier Phillips Story	19,000	-
Take the Shot Productions Inc. - Badlands	-	24,750
Take the Shot Productions Inc. - Crosbie Show	-	14,850
Take the Shot Productions Inc. - Treading Water	-	12,375
Take the Shot Productions Inc. - Battle Harbour	-	13,000
Take the Shot Productions Inc. - The Ship	21,650	-
Take the Shot Productions inc. - Frontier	45,000	-
The Figaro Brothers Family Circus Film Company Corp. - A Handyman's Guide to MS	-	25,742
Two Rock Productions Inc. - Puffin Patrol	114,304	-
Upskydown Films Inc. - Picture Start - Between Two Walls	22,179	-
Upskydown Films Inc. - Captain Newfoundland	14,875	-
	\$ 4,576,329	\$ 4,834,644
Excess of receipts over commitments (commitments over receipts)	\$ (20,090)	\$ (63,377)
Opening Balance	511	18,656
Expired from previous year - Pet ER	22,616	45,232
	\$ 3,037	\$ 511

See notes to financial statements