



**2012/2013 Annual Report**

**of the**

**Certified General Accountants Association**

**of Newfoundland and Labrador**

On behalf of the Board of Governors, it is my privilege to present the 2012/2013 Annual Report of the Certified General Accountants Association of Newfoundland and Labrador to the October 28<sup>th</sup>, 2013 Annual General Meeting.

**Ceanne White, CGA  
Chair**

## Chair's Report

2012-2013 has proven to be an important year for CGA Newfoundland and Labrador as we continue to see changes in our profession locally and nationally.

This year saw major steps being taken in the merger of the profession with the Chartered Accountants and the Certified Management Accountants. CGA NL decided to rejoin merger discussions without CGA Canada's support. The Board felt a merger was in the best interest of the Association. As the year progressed all but 2 provinces had rejoined merger discussion, Ontario and Manitoba remained against the merger. I was honored to represent CGA NL in the process and be the one to sign the agreement to pursue unification; I look forward to seeing the changes this merger will bring to the profession.

During the merger process we worked diligently to ensure our CGA member and student rights were protected in the merged organization. We drafted legislation that will be presented to the Government for the Fall 2013 or Spring 2014 sitting of the House. In addition, we started the process of combining operations by agreeing to move into the space next to the ICANL office once our current Lease ends in August and all 3 bodies began putting together a joint PD conference.

At the beginning of the year the Board decided to hire a Marketing and Student Recruitment Coordinator and after several interviews Courtney Barnhill was hired. She has been a great asset to the team, as she has taken on many other responsibilities with continuation of the merger process.

The Board has continued to develop its relationship with Memorial University of Newfoundland. A cheque was presented to MUN for continued improvements to the CGA NL Graduate Lounge. This will allow us to have a large presence in the Faculty of Business at MUN.

Financially, CGA NL ended the year with a surplus of \$52,761. Significant variants from the budget included an increase in revenue from the conference registration, which was offset by reduced revenue from education. In addition, there was a reduction in Salaries related to a delay in the filling of the Marketing and Student Recruitment position and travel and advertising decreased due to merger proceedings.

As I complete my term as chair, I would like to take the opportunity to thank the Board for their continued support during the year. This was a challenging year and I am proud of the efforts made by the Board and Committee members towards building a stronger organization. I would also like to personally thank Dianna Perry, Fern Mitchelmore, Judi Parry and Courtney Barnhill for their hard work running the day to day operations of the Association. It has been a pleasure to work with every one of you this year and I greatly appreciate your contributions to CGA NL.

Finally, to the membership, I thank you for your support during my term as Chair of CGA NL. I encourage members across the province to stay involved with the Association. I know CGA NL is in good hands and I look forward to the future of the profession with the completion of the merger.

**Ceanne White, CGA  
Chair**

### ***CGA Newfoundland and Labrador***

The Certified General Accountants Association of Newfoundland and Labrador is a self-governing body of professional accountants incorporated under Chapter C-6.1, An Act Respecting the Certified General Accountants Association of Newfoundland and Labrador. CGA Newfoundland and Labrador is affiliated directly with the national body, CGA Canada.

The Association in Newfoundland and Labrador operated until its incorporation in 1984 as a branch of CGA Canada. As early as 1962, there were two CGA members and seven students in the province. Now, more than forty-five years later, CGA Newfoundland and Labrador is a thriving organization of over 500 certified members and registered students.

In 1997, thirty certified members (in addition to four certified members licensed as Registered Public Accountants) became licensed to practice public accounting under the Public Accountancy Act in Newfoundland and Labrador.

### ***Mission Statement***

The members, staff and elected Board of Governors of CGA Newfoundland and Labrador will work together to enhance the value and profile of the CGA designation at the national and local levels.

CGA NL will fulfill its mission by operating its business affairs using best practices, focusing on stewardship and asset protection for its members, providing sufficient professional development opportunities, increasing both the number of new students entering the program and the retention of existing students, and by providing the highest possible level of learning to its students through superlative operation of its education program.

**2012/2013 Board of Directors**

Ceanne White, CGA	Chair, and CGA Canada Affiliate Council member, NEC Representative
Michael Kennedy, CGA	1st Vice-Chair and CGA Canada Affiliate Council member
Tammy Drew, CGA	2 <sup>nd</sup> Vice-Chair
Stacey Silver, CGA	Treasurer
Marilyn Best, CGA	Secretary
Debra Feltham, FCGA	Past Chair, NPC Representative
Shelly Traverse, CGA	Governor
Dale Park, CGA	Governor
Terry Hutchings, FCGA	Governor
Tracey Madore, CGA	Governor
Derek Sullivan	Public Representative
Don Anthony	Public Representative
Blair Patrick	Public Representative

**EXECUTIVE COMMITTEE**

Chair:	Ceanne White, CGA	Chair
Members:	Michael Kennedy, CGA	1 <sup>st</sup> Vice Chair
	Tammy Drew, CGA	2 <sup>nd</sup> Vice Chair
	Marilyn Best, CGA	Secretary
	Stacey Silver, CGA	Treasurer
	Debra Feltham, FCGA	Past Chair

**Discipline Committee**

Chair: Brenda Rose, CGA  
Brian McNamara, CGA  
Terry Hutchings, FCGA  
Marilyn Best, CGA  
Morris Pinsent, CGA  
Cyril Morgan, FCGA

**Audit Committee**

Chair: Debra Feltham, FCGA  
Members: Terry Hutchings, FCGA  
Fern Mitchelmore, CGA  
Stacey Silver, CGA

**Administrative Services Sector**

**Finance and Local Office**

Chair: Michael Kennedy, CGA  
Members: Stacey Silver, CGA  
Ceanne White, CGA

**Education Sector**

**Education and Student Service Committee**

Chair: Tracey Madore, CGA  
Members: Ceanne White, CGA      NEC Representative  
Philip Rowe, CGA

**Member Services Sector**

**Member Services/Professional Development Committee**

Chair: Dale Park, CGA  
Members: Tammy Drew, CGA  
Brian King, CGA  
Arthur Skinner, CGA

**Events Committee**

Shelly Traverse, CGA  
Marilyn Best, CGA  
Tammy Drew, CGA

**Public Services Sector**

**Public Practice**

Chair: Debra Feltham, FCGA  
Members: Max Porter, FCGA  
Terry Hutchings, FCGA  
Morris Pinsent, CGA  
Roland Burt, CGA  
Todd Organ, CGA

**CGA NL National Representatives 2012/2013**

Ceanne White, CGA	CGA Canada Affiliation Council
Michael Kennedy, FCGA	CGA Canada Affiliation Council
Debra Feltham, FCGA	National Professional Standards Committee (NPC)
Ceanne White, CGA	National Education Committee (NEC)

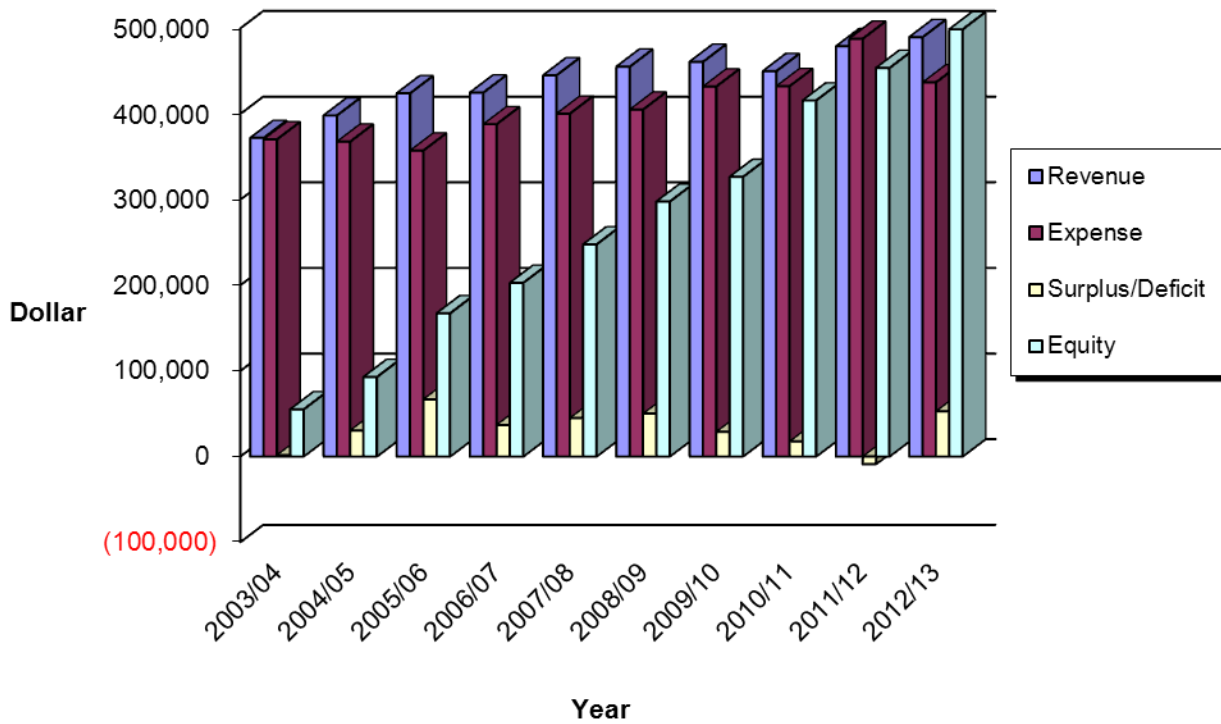


**Financial Statements**

The financial statements of CGA Newfoundland and Labrador for the year ended June 30, 2013, show a surplus of \$52,761, compared to a surplus of \$43,779 for the year ended June 30, 2012.

For 2012/2013, CGA Newfoundland and Labrador had originally projected a balanced budget with revenues of \$513,680 and expenditures of \$517,188. The Audited results indicate revenues of \$489,693 and expenditures of \$419,816. The addition of the Marketing and Student Recruitment position occurred later in the year than budgeted. Travel was lower than expected as CGA NL was excluded from some national meetings once we re-entered merger discussions and the aggressive advertising budget was scaled back once merger proceedings restarted.

**CGA Revenue, Expense and Equity for the 10 Year Period Ending June 30, 2013**



**Membership Fees**

CGA Newfoundland and Labrador did increase the provincial portion of the active membership fees in 2012/13. Membership fees for the period 1998/99 to 2012/2013 are as follows:

	<b>CGA Newfoundland</b>	<b>CGA Canada</b>	<b>Total</b>
<b>1998/1999</b>	440	205	645
<b>1999/2000</b>	490	210	700
<b>2000/2001</b>	485	215	700
<b>2001/2002</b>	485	215	700
<b>2002/2003</b>	485	215	700
<b>2003/2004</b>	485	215	700
<b>2004/2005</b>	485	215	700
<b>2005/2006</b>	485	230	715
<b>2006/2007</b>	485	245	730
<b>2007/2008</b>	485	245	730
<b>2008/2009</b>	485	260	745
<b>2009/2010</b>	505	275	780
<b>2010/2011</b>	505	285	790
<b>2011/2012</b>	540	300	840
<b>2012/2013</b>	580	306	886

### Membership Statistics

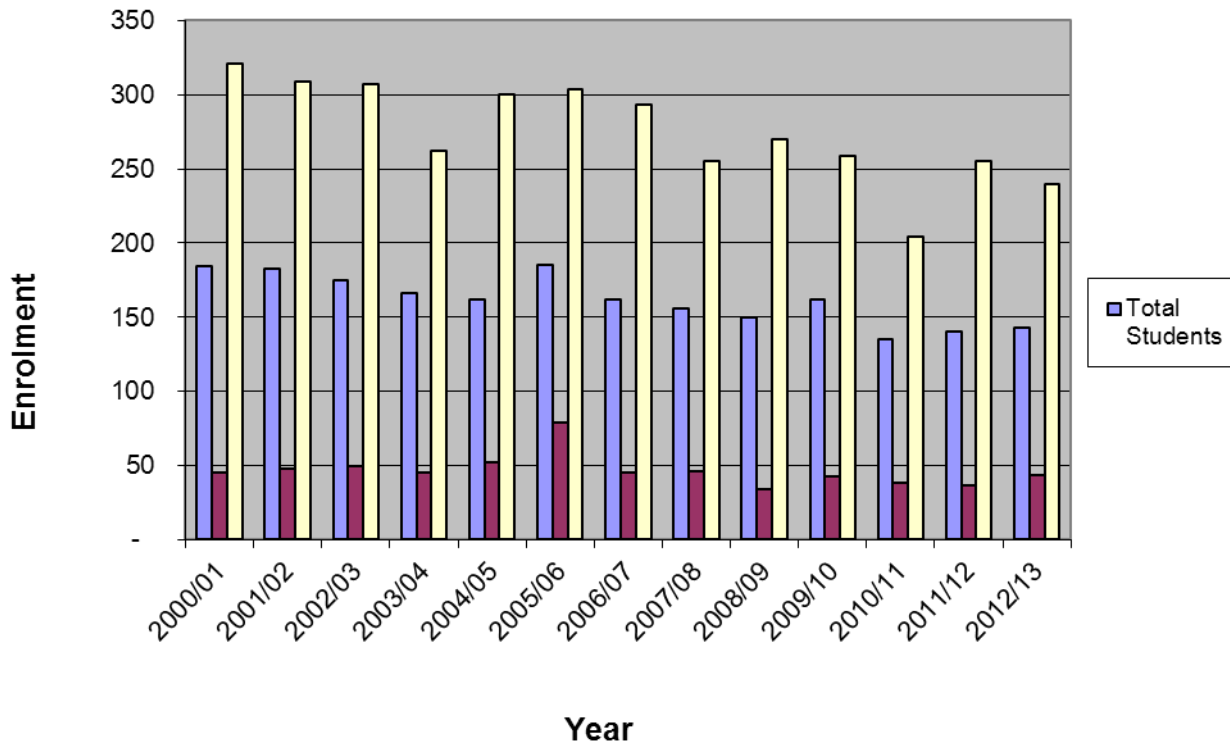
Membership statistics for 2012/2013 are as follows:

Membership, July 1, 2012	446	(353 active, 76 inactive, 3 associate, 3 international and 8 life members)
Admitted to Membership	9	
Member Transfers to Newfoundland	3	
Members Transferred out	(2)	
Inactive Member Resigned	(1)	
Member Resigned	(2)	
Deceased Members	(2)	
Membership, June 30, 2013	<u>451</u>	(353 active, 84 inactive, 3 associate, 4 international and 7 life members)

### Student Enrolment Statistics

Student enrolment for 2012/13 was 143 students (including 44 new students) and 240 modules. This represents an **increase** in enrolment from last year (from 140 in 2011/12). The number of modules continues to decrease as well (from 270 in 2008/09 to 259 in 2009/10 to 240 in 2012/13).

#### CGA NL Enrolments Statistics



## New Members

Seven students completed the program of studies during 2012/13 and have been admitted to membership:

Lisa Allen, CGA	Corner Brook
Glen Dolomont, CGA	Corner Brook
Edward Gulliver, CGA	St. John's
Kimberley Humphries, CGA	Gander
Lisa Hynes, CGA	St. John's
Jeff Locke, CGA	St. John's
Melanie McGrath, CGA	Outer Cove

These new members were formally accepted into membership in the Certified General Accountants Association at the Admission to Membership Ceremony in St. John's on October 5<sup>th</sup>, 2013.

## Scholarships

CGA Newfoundland and Labrador awarded scholarships to students enrolled in post-secondary institutions in the province. The Faculty of Business at Memorial University received a \$1,000 cash award and a \$1,500 CGA course credit. Four Campuses of the College of the North Atlantic offering Business Management/Accounting each received a \$400 cash award and \$600 CGA course credit.

## Awards of Excellence Awards

CGA Newfoundland and Labrador Awards of Excellence were presented at the Admission to Membership Ceremony on October 27, 2012. The following student was presented with the award:

Financial Accounting 2	Mark McGrath
Financial Accounting 3	Ekaterina Slavina
Financial Accounting 4	Colleen Baker

### **Victor Batstone Award**

The *Victor Batstone Award* was established in 1986 in honour of Victor Batstone, the first CGA in Newfoundland and Labrador. The award, presented annually by CGA Newfoundland and Labrador, acknowledges overall academic achievement on the CGA program. Lei You, CGA was presented with the Victor Batstone Award at the Admission to Membership Ceremonies on October 27, 2012.

### **Raymond White Award**

The *Raymond White Award* was established in 2008 in honour of Raymond White. This award, presented annually by CGA Newfoundland and Labrador, acknowledges the highest academic achievement in Tax 2. Joe Cardoulis was presented with the Raymond White Award at the Admission to Membership Ceremonies on October 27, 2012.

## **Member Services and Events**

### **Professional Development Sessions**

#### ***Conference 2012***

##### **Events and Speakers:**

- GAAP CAS Review and Update 2012 – Glen Schmidt, FCGA
- Attitude – Craig Matthews
- Social Media – Lyle Wetsch
- Taxation Update Corporate and Individual 2013 – Glen Schmidt, FCGA
- Ethics – Dr. Tom Cooper
- Luncheon with Anthony Ariganello, FCGA CEO of CGA Canada
- Manager's Guide to Human Behaviour – Craig Matthews

#### **President's Christmas Party**

The CGA NL Christmas Party was held on December 6, 2012 at the Bungalow in St. John's.

#### **Member and Volunteer Recognition Ceremony**

On April 24, 2013, CGA NL hosted a Member and Volunteer recognition ceremony at the Fluvarium. CGA NL Chair Ceanne White, CGA presented 10, 15, 20, 25, 30, 35 and 40 year membership recognition awards to members as per below:

40 yr - 6

35 yr – 1

30 yr – 10

25 yr – 4

20 yr – 7

15 yr – 15

10 yr - 17

CGA NL also celebrated the contribution of its volunteers. All members and students serving on committees and providing other assistance to the Association were acknowledged for their valuable service to the Association.

## **Registered Public Practitioners**

The CGA Association of Newfoundland and Labrador currently has thirty-three (33) registered public practitioners with thirty-six (36) members licensed by the PALB. Each fiscal year the Association actively canvasses its members in the interest of the Association and the general public to ensure those in public practice are meeting the requirements of, and are properly registered with, the CGA Association and where applicable Public Accountants Licensing Board (PALB).

The CGA Public Practice Committee, in cooperation with its members and the Board of Governors, is actively administering the Public Practice mandate of the Association to ensure its members abide by the policies established by the Association and the PALB. The CGA Association continues to address the requirements that are mandated for the right to be involved in Public Practice, in the interest of the CGA profession and the general public. The Association is aware of changes to the Province's Public Accountancy Act and has taken steps to ensure that the interests of the Association, our members and the public are represented.

Current registered practitioner's includes the following members:

NAME	Firm Name	CITY/TOWN
Renee Atwood, CGA	Feltham Attwood, CGAs	Mount Pearl
Anthony R. Baggs, CGA	Sooley Accounting & Consulting Ltd.	St. John's
Richard Bartlett, CGA	Pinsent & Associates	St. John's
Sandra D. Bishop, FCGA	Sandra Bishop	St. John's
Claude Blagdon, CGA	Blagdon, Tilley & Co.	Conception Bay South
Derek Burt, CGA	Derek Burt, CGA	Clareville
Roland Burt, CGA	Roland Burt, CGA	Corner Brook
Douglas G. Bussey, CGA	Smith, Bussey, Muir	Mt. Pearl
Calvin J. Dawe, CGA	Calvin J. Dawe & Associates	Bay Roberts
Michael Duah, CGA	Micheal Duah, CGA	St. John's
Kevin P. Dwyer, CGA	Blagdon, Tilley & Co.	St. John's
Debra J. Feltham, FCGA	Feltham Attwood, CGAs	Mount Pearl
Randy Fequet, CGA	Randy Fequet, CGA	Labrador
Leonard Harvey, CGA	Harvey's Accounting Services	Springdale
Terry R. Hall, CGA	Terry R. Hall, CGA	Gander
A. Terrance Hutchings, FCGA	Terrance Hutchings, CGA	Corner Brook
A. Roy Janes, CGA	Janes & Company	Labrador City
Jenine Janes, CGA	Janes & Company	Labrador City
Gerald E. Kirby, CGA	Kirby & Company	St. John's

<b>NAME</b>	<b>Firm Name</b>	<b>CITY/TOWN</b>
Robert P. Lanning, CGA	Walters Hoffe & Company, CAs	Gander
Deborah A. Muir, CGA	Deborah A. Muir, CGA	Mt. Pearl
Gerald Murphy, CGA	Gerald Murphy, CGA	Mount Pearl
John W. Nicholl, CGA	John W. Nicholl, CGA	Mt. Pearl
Albert Guy Penney, CGA	Penney and Company	Mount Pearl
A. Morris Pinsent, CGA	Pinsent & Associates CGA'S	St. John's
Maxwell C. Porter, FCGA	Porter Accounting Services	Grand Falls -Windsor
Kenneth E. Smith, CGA	Smith & Company	Mt. Pearl
R. Bruce Smith, FCGA	Smith, Bussey, Muir	Mt. Pearl
Wayne R. Sooley, CGA	Sooley & Associates	Mt. Pearl
Wilson C. Temple, CGA	Capital Management Fnc'l Advisors Inc	St. John's
P. Keith Tilley, CGA	Blagdon, Tilley & Co.	Kelligrews
Douglas J. Tuck, CGA	Calvin J. Dawe & Associates	Bay Roberts
Peter Winters, FCGA	Noseworthy Chapman, CAs	St. John's

### **Public Accountants Licensing Board**

The Public Accountants Licensing Board (PALB) was comprised of nine members as follows; two CGAs, two CAs, two CMAs and three public representatives. The PALB continues to operate to the mutual benefit of the three accounting bodies in Newfoundland and Labrador. The Public Accountants Licensing Board (PALB) last met at the Business Suites in St. John's in October 2013. Mr. Bradford Wicks, QC chaired the meeting.

The PALB has met on seven occasions since Terry Hutchings, FCGA was appointed by CGA NL in May 2012. On several of these occasions the Board met with representatives from the CPA Transition Steering Committee in order to insure they were kept up to date on the progress of the unification of the profession in Newfoundland and Labrador. The Board was also invited to attend a session on the new educational model proposed by CPA Canada which was presented by Ms. Tashia Batstone, CA, Vice-president Education Services, CPA Canada.

The PALB has also been dealing with a review of the insurance requirements for public practitioners, current licensing requirements and revisions to the application process including registration of professional corporations. The Board has also decided to investigate the possibility of establishing a website for the Public Accountants Licensing Board with a view to insuring that appropriate information is available to those seeking it. This project is ongoing and hopefully will be completed in the near future.



## **Marketing and Partnering Activities**

Marketing activities for 2012-2013 were curtailed starting in January 2013 as CGA NL rejoined merger discussions. The Association worked with the Society of Management Accountants of Newfoundland and Labrador (CMA-NL) and the Institute of Chartered Accountants of Newfoundland and Labrador (ICANL) on joint marketing for Chartered Professional Accountants (CPA).

## **Memorial University of Newfoundland (MUN)**

### *Career Fair 2012*

Prior to being part of merger discussions, CGA-NL had a display at Memorial University's annual Career Fair in September 2012 and also provided information sessions to MUN Business students throughout the year including a campus presentation in November 2012 and office hours to meet with students one-on-one in February 2013 to recruit for the last intakes to the CGA program in 2013.

### *Business Day 2013*

Approximately 250 people gathered at the Sheraton Hotel Newfoundland in St. John's on March 15, 2013, for the 48th Annual Business Day, a conference organized by the graduating class of the Bachelor of Commerce Co-operative Program. As part of the unification CPA was an exhibitor at this event. This conference provides the opportunity for business leaders, students, and faculty members to interact and discuss relevant issues in today's business society.

## **College of the North Atlantic**

### *Partners' Recognition Reception*

Representatives of CGA Newfoundland and Labrador attended the College of the North Atlantic Partner's Recognition Reception in St. John's on March 2013. CGA Newfoundland and Labrador continues to support the college in its work-term placement program.

### *Other Events - College of the North Atlantic*

CGA Newfoundland and Labrador made presentations to business students at the College of the North Atlantic campuses throughout the province in the fall of 2012. Representatives attended award ceremonies at the various campuses to present CGA scholarship awards.

CGA Newfoundland and Labrador continues to recognize the value of the College Business Program and worked with students to help prepare them for upcoming changes to the accounting profession when CPA comes in to effect.

### **St. John's Board of Trade**

CGA Newfoundland and Labrador continues to be an active member of the St. John's Board of Trade. The Board currently represents 800 companies employing 20,000 people. CGA-NL was represented at various Board of Trade functions and had a booth in their trade show January 2013.

Representatives of the Association attended various luncheons and networked with stakeholders.

### **Chartered Accountant's Convocation**

In February 2013 CGA NL Chair, Ceanne White, CGA attended the Institute of Chartered Accountants of Newfoundland Convocation and FCA Celebration on behalf of CGA Newfoundland and Labrador.

### **Junior Achievement Newfoundland and Labrador**

CGA NL continues its support of Junior Achievement of Newfoundland and Labrador. In May 2013, Ceanne White, Chair, presented the Financial Management Award at the Junior Achievement Awards banquet.

### **National and Interprovincial CGA meetings**

Ceanne White, CGA, Michael Kennedy, CGA and Debra Feltham, FCGA also represented the Association at the CGA Canada Affiliate Council meetings.

Fern Mitchelmore, CGA attended the Affiliate Council meetings, as well as meetings for the Chief Staff Officers and Education Directors.

## **Executive Director Activities**

The position of Executive Director for CGA NL has numerous responsibilities including the role of Registrar of the Association, Office Manager, Director of Education, Member Services Administrator, and Chief Staff Officer (CSO) who represents the Association at national meetings of Chief Executive Officers and Executive Directors of the provincial Associations.

As in prior years, the Executive Director has attended various national meetings of the Directors of Education, Member Services Administrators, and Chief Staff Officers in fiscal 2012 – 2013 bringing the voice of CGA Newfoundland and Labrador to the strategic meetings of these various groups. Many discussions were held regarding the future of CGA nationally during the first half of this fiscal year.

In January 2013, CGA NL re-entered discussions with our provincial counterparts, Certified Management Accountants of Newfoundland and Labrador (CMA NL) and the Institute of Chartered Accountants of Newfoundland and Labrador (ICANL). Things began to move very quickly and the Executive Director sat as a member of the Steering Committee, the Legal and Regulatory Affairs Committee and Office Committee for the duration of the fiscal year.

These committee meetings resulted in a Unification Agreement signed by all three parties in June 2013 and draft legislation for the new Chartered Professional Accountants of Newfoundland and Labrador (CPA-NL) body was presented to Service NL, Government of Newfoundland and Labrador, in July 2013.

The Executive Director, along with the Chair of CGA NL, represented our association in various meetings of the Atlantic Regional Education Development (ARED) group. This group had representation from all provincial Associations and Institutes in Atlantic Canada who would become part of the Atlantic regional education body for CPA. This group held its last meeting in August 2013 where a memorandum of understanding was agreed upon and concrete steps forward were outlined for the new Atlantic regional education body.

The Professional Education Management Committee (PEMC) of Chartered Professional Accountants (CPA) Canada was set up as a standing committee by CPA Canada to monitor the National Education Program development as well as the professional qualifications of both CPA Candidates and members. The Executive Director of CGA NL sat on this committee as an interim member representing CGA members and students from Atlantic Canada.

Professional development reported by CGA Newfoundland and Labrador Members continues to be reviewed closely. Fines have been administered to members who have not been in compliance with the CPD guidelines of the Association. CGA NL remains committed to providing quality professional development to its members and well as assurance that all members are meeting the CPD requirements of the profession.

As Office Manager, the Executive Director has taken on the responsibility of the day to day accounting activities of the office as well as the financial reporting to the Board of Governors. In conjunction with the Treasurer and various Committee Chairs, the budget for 2013-2014 was compiled and presented to the Board of Governor's for approval. The preparation of the information required for the annual audit of the Association was also the responsibility of the Executive Director.

The Executive Director has worked diligently in the best interests of the Association and its members for 2012-2013.