



Board

Business Plan

January 1, 2014 – December 31, 2016

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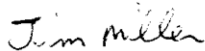
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Message from Chair

I am pleased to present the 2014-16 Business Plan for the Discovery Regional Service Board (the "board") pursuant to the *Transparency and Accountability Act* (the 'Act'). This plan will cover the period January 1, 2014 to December 31, 2016. The board is considered a category 2 government entity in accordance with the Act.

In preparing this business plan, careful consideration was given to the strategic directions of Government, as communicated by the Minister of Municipal and Intergovernmental Affairs. In particular, the board intends to make a contribution to the following strategic directions: "Strengthened Support for Municipal Governments" and "Strengthened Municipal Capacity." With regards to "Strengthened Support for Municipal Governments," the board will contribute to the municipal infrastructure component by overseeing the preparation and implementation of an appropriate waste management collection system for the region. With regard to "Strengthened Municipal Capacity," the board will contribute to the regional cooperation component. As a regional governance entity, the board enables cooperation of all communities in the region. My signature below is indicative of the entire board's accountability for the preparation of this plan and the achievement of the goals and objectives contained in the plan between 2014-2016.



Jim Miller
Chairperson
Discovery Regional Service Board



Photos from DRSB Community Clean-up Events

Overview

The Discovery Regional Service Board (the 'board') received designation July 2013. Its predecessor, the Bonavista Peninsula Regional Waste Management Committee (BPRWMC) was formed in 2008 by municipal leaders from across the Bonavista Peninsula to oversee implementation of the 2002 Provincial Waste Management Strategy. Governed under the *Regional Service Boards Act, 2012* (the 'Act'), the board is responsible for the construction and operation of solid waste management system for forty-seven communities on the Bonavista peninsula (chart below outlines the communities within the board's jurisdiction). The board is empowered by the Act to set and charge user fees on municipal authorities, local service districts and unincorporated areas and other entities that utilize solid waste collection.

The board meets no fewer than six times annually for the deposition of general business. Special meetings may be called by the Chair, or by written request of four board members.

The boundaries of the Discovery Regional Service Board are from the community of Morley's Siding in the south to Port Blandford in the north, to the eastern tip of the Town of Bonavista, and includes forty-seven communities comprised of nine operational municipalities, seven local service districts and twenty-two unincorporated areas.

The Discovery Regional Service Board's office is located in the BEDA Building, Box 37 Trinity, Trinity Bay A0C 2S0. Contact Information: t/f: 709.436.3022; email: bprwmc@gmail.com.

The board is staffed by an Operations Manager.

Communities within the Discovery Regional Service Board

Bonavista	Birchy Cove	Newmans' Cove	Amherst Cove	Upper Amherst Cove
Spillars Cove	Elliston	King's Cove	Port Blandford	Trinity East
Duntara	Hodderville	Stock Cove	Knight's Cove	Middle Amherst Cove
Trinity	Southern Bay	Priceton	Plate Cove West	Trinity Bay North
Port Rexton	Keels	Champney's West	New Bonaventure	Plate Cove East
Dunfield	Trouty	Sweet Bay	Old Bonaventure	Musgravetown
Brooklyn	Charleston	Morley's Siding	Lethbridge	Jamestown
Bloomfield	Winterbrook	Portland	Canning's Cove	Bunyan's Cove
Red Cliffe	Tickle Cove	Open Hall	English Harbour	Summerville
Lockston	Maberly			



Don't Waste The Rock Environmental Award Winners John & Evan Williams



Top Photo: TBN Christmas Parade Float

Bottom Photo: Musgravetown Community Clean Up

The board comprises local government representatives. Its membership consists of 11 people including Jim Miller who serves as Chairperson. The current board members are as follows:

Directors of Discovery Regional Service Board

<i>Director</i>	<i>Zone Represented</i>
Jim Miller, Mayor (Trinity) Chair	Trinity, Dunfield, Trouty, Old Bonaventure, New Bonaventure, Lockston
Cyril Bennett, Councillor (Port Blandford) Vice-Chair	Port Blandford
Shirley Clark, Councillor (Port Rexton) Treasurer	Port Rexton, Trinity East, Champney's West, Champney's East, English Harbour
Derek Martin, Mayor (Elliston)	Elliston
Paul Mouland, Councillor (Bonavista)	Bonavista, Spillars Cove
Marg Ducey, Deputy Mayor (Keels)	Keels, Duntara, Knights Cove, Stock Cove, Hodderville
Tom Maddox, Mayor (King's Cove)	King's Cove, Plate Cove East, Plate Cove West, Tickle Cove, Red Cliff, Open Hall
Graham Keats, Chair (Lethbridge & Area LSD)	Lethbridge & Area Local Service District (Charleston, Sweet Bay, Brooklyn, Lethbridge, Morley's Siding, Winterbrook, Jamestown, Portland)
Mel Humby, Deputy-Mayor (Musgravetown)	Musgravetown, Bloomfield
Don Burt, Mayor (Trinity Bay North)	Trinity Bay North (Melrose, Port Union, Catalina and Little Catalina)
Dennis Canning, Chair (Canning's Cove LSD)	LSD's of Canning's Cove, Bunyan's Cove, Birchy Cove, Princeton-Summerville-Southern Bay, Newman's Cove, Upper Amherst Cove



Port Blandford Community Clean up

Mandate

In accordance with section 3 of the *Discovery Regional Service Board Regulations* “the Board has the power to construct, acquire, maintain and operate a waste management system within the Discovery Region.”

To view the Regulations in their entirety, visit:

<http://www.assembly.nl.ca/legislation/sr/annualstatutes/2012/r08-1.c12.htm>

To view the Act in its entirety, visit:

http://www.assembly.nl.ca/legislation/sr/tablestatutes/tableofpublicstatutes_r08-1.htm

To view the Order in its entirety, visit:

<http://www.assembly.nl.ca/Legislation/sr/Regulations/rc130074.htm>

Lines of Business

1. Waste Management

Undertaking the restructuring of solid waste management for the forty-seven communities that lie within the region’s borders.

2. Public Education

The board is committed to communicating to residents, business and industry the importance of proper waste disposal for the sustainability of our communities. The board undertakes this through a variety of public education initiatives with the focus on waste reduction as the first defense against rising costs associated with the establishment of a modern waste management system.



Logo for Don't Waste The Rock Environmental Youth Summit

Values

The Discovery Regional Service Board is dedicated to providing solid waste management that is both environmentally and economically sustainable. The board, its directors and employees are guided by the following values that serve as the foundation for all activities undertaken by the Board:

Professionalism

We will provide quality service and conduct business with respect and courtesy while maintaining an open and transparent operation.

Sustainability

We will ensure careful evaluation and collaboration to ensure services protect the environment while also maintaining fiscal responsibility.

Innovation

We will search for innovative methods and partnerships for reducing waste in every action, looking to other regions and our own traditions to find solutions that best meet our needs.

Legacy

We will not leave future generations a toxic legacy; we will work towards ensuring future generations have stronger and healthier communities.

Primary Clients

The board identifies as its clients the following;

- All households, both 'liver'¹ and seasonal.²
- All businesses, commercial enterprises, industries, institutions, community groups, churches or other associations either commercial or not-for-profit.
- All levels of government, government agencies or authorities.
- All visitors, tourists, or other guests who visit to enjoy the abundant natural wonders of the region.

Vision

The vision of the Discovery Regional Service Board is of a modern solid waste management system that is both environmentally and economically sustainable.

This will serve to protect and preserve the natural beauty the Discovery Region is renowned for and ensure future generations are not left a toxic legacy.

¹ Liver n "inhabitant, resident. A permanent settler of coastal Newfoundland (as opposed to migratory)

² Seasonal households account for almost a quarter of households within the region



Ship Cove with Fox Island in the distance, Trinity Bight

Mission

Mandated with the task of implementing the Provincial Waste Management Strategy (PWMS) for the forty-seven communities on the Bonavista Peninsula that comprise the Discovery Region, the Discovery Regional Service Board's focus for the next three years is to establish modern solid waste management that is both environmentally and economically sustainable in a region that has considerable challenges.

Since the formation of its predecessor in 2009, the Bonavista Peninsula Regional Waste Management Committee (BPRWMC), the board has been committed to informing residents of the hazards of improper waste disposal and the crucial need to modernize current disposal practises. Through its on-going public awareness activities the board will continue to highlight to residents that improper waste disposal is a threat to the health and sustainability of our families, communities and future prosperity.

The board was declared a regional service board in July 2013, and has charted an ambitious timeline of implementation of the PWMS. As the board is not designated to host a regional site, all solid waste will require transport from the region for final disposal.

In carrying out its mission, the board will contribute to two of Government's strategic directions as communicated by the Minister of Municipal and Intergovernmental Affairs. In particular, the board intends to make a contribution to the following: "Strengthened Support for Municipal Governments" and "Strengthened Municipal Capacity."

By December 31, 2016, Discovery Regional Service Board will have improved waste management services in the Discovery Region to achieve a cleaner and healthier environment.

Measure: Improved waste management services.

Indicators:

- Ceased of open burning as a disposal method.
- Closed ten dumps currently in operation within the region's borders.
- Established reliable curbside collection that facilitates the separation of recyclable material from material headed for landfill.
- Established and promoted public drop offs to facilitate proper waste disposal of select waste streams.

Issues

Issue 1: Modern Solid Waste Management Infrastructure

Waste currently generated is not the waste our grandparents generated, yet we still use the same outdated methods of disposal. The Discovery Regional Service Board, in the next three years, will establish modern solid waste management to minimize exposure to harmful toxins. These efforts will contribute to the municipal infrastructure component of the strategic direction "Strengthened Support for Municipal Governments."

Goal: By December 31, 2016, the Discovery Regional Service Board will have commenced the establishment of a modern solid waste management system as a means of achieving healthier, safer sustainable communities.

Measure: Commenced the establishment of a modern waste management system.

Indicators:

- Ceased land filling within the region.
- Collected accurate data pertaining to number of households and businesses, residential, commercial and industrial sectors.

- Commenced regional two-stream curbside collection to facilitate diversion of recyclables materials from landfilling.

Objective 1: By December 31, 2014, the Discovery Regional Service Board will have conducted mapping of the region and created a user database.

Measures: Conducted mapping and created a user database.

Indicators:

- Conducted mapping.
- Created user database.
- Established infrastructure to facilitate compilation of data pertaining to waste composition and generation.

Objective 2: By December 31, 2015, Discovery Regional Service Board will have established a regional curbside collection system.

Objective 3: By December 31, 2016, Discovery Regional Service Board will have established waste diversion capacity based on regional data pertaining to waste composition and generation.

Issue 2: Accurate Measurement of Waste Composition and Generation Data

The Discovery Regional Service Board recognizes you cannot manage what you cannot measure and will undertake collection of data establishing volumes, composition and rates of waste generation.

Goal: By December 31, 2016, the Discovery Regional Service Board will have established a framework from which definitive statistics of waste generation and composition within the region can be measured and recorded.

Measure: Framework established to facilitate waste data collection.

Indicators:

- Acquired materials necessary to perform waste audit.

- Liaised with regional business, industry and institutions to facilitate internal operational waste audits as a means of improving operational efficiency and reduce tonnage of waste headed to landfill.
- Established operational capacity to continue monitoring composition and volumes of waste generation to ensure maximum recovery.

Objective 1: By December 31, 2014 the Discovery Regional Service Board will have established the necessary infrastructure and resources for the gathering of data related to waste generation and composition.

Measures: Established infrastructure and resources.

Indicators:

- Established standardized audit procedures and operational capacity.
- Created a baseline measurement of regional waste generation and composition.
- Completed initial waste audit for residential sector.

Objective 2: By December 31, 2015, the Discovery Regional Service Board will have conducted waste audits and compiled data to determine regional waste composition for the Industrial, Commercial, Institutional (ICI) sector.

Objective 3: By December 31, 2016, the Discovery Regional Service Board will have established diversion infrastructure based on regional data collected.

Issue 3: Stakeholder Engagement /Education and Communication

As a regional governance entity, the board enables cooperation of all communities in the region. It is committed to providing meaningful opportunities for citizens and stakeholders to learn the benefits of waste reduction to both the environmental and economic sustainability of their communities. Through stakeholder engagement, education and communication activities and initiatives, the board will contribute to the regional cooperation component of the strategic direction "strengthened municipal capacity."

Goal: By December 31, 2016, the Discovery Regional Service Board will have provided support to all organizations within the region on matters pertaining to proper waste management.

Measure: Support provided to all organizations on matters pertaining to proper waste management.

Indicators:

- Public awareness and educational programming delivered throughout the region.
- Increased public engagement and participation rates in volume reduction.
- Developed partnerships with community groups, businesses, institutions and industry to foster ownership of the issue of waste reduction among stakeholders.

Objective 1: By December 31, 2014, the Discovery Regional Service Board will have commenced stakeholder engagement regarding changes to waste management.

Measures: Commenced stakeholder engagement.

Indicators:

- Conducted community consultations.
- Distributed educational materials related to new waste system.
- Developed partnerships with local community groups to promote active participation.

Objective 2: By December 31, 2015, the Discovery Regional Service Board will have consulted with business, industry and institutions regarding the importance of waste reduction for regional sustainability.

Objective 3: By December 31, 2016, the Discovery Regional Service Board will have addressed the issue of illegal dumping as a threat to community sustainability.

Strategic Directions

Strategic Directions are the articulation of desired physical, social or economic outcomes and normally require action by more than one government entity. These directions are generally communicated by government through platform documents, Throne and Budget Speeches, policy documents and other communiques. The *Transparency & Accountability Act* requires departments and public bodies take account of these strategic directions in preparations of performance-based plans. This action will facilitate the integration of planning practises across government and will ensure all entities are moving forward on key communities.

The Discovery Regional Service Board falls under the responsibility of the Minister of Municipal and Intergovernmental Affairs, and as such must take into consideration the strategic directions of Government as communicated to the board by the minister. Each strategic direction consists of a number of components, or focus areas. The Discovery Regional Service Board has taken these

directions and their relevant component are into consideration in the development of this plan. They are as follows:

Strategic Direction 1: Strengthened Support for Municipal Governments

Outcome: Strengthened support for municipal governments through enhancements to municipal programs.

Components of Strategic Direction	This direction is addressed in the board's:		
	Business plan	Operational plan	Work plan
Municipal Infrastructure	✓		

Strategic Direction 2: Strengthened Municipal Capacity

Outcome: Strengthened municipal capacity through community partnerships, regional cooperation initiatives, and stakeholder engagement.

Components of Strategic Direction	This direction is addressed in the board's:		
	Business plan	Operational plan	Work plan
Regional Cooperation	✓		



Enthusiastic participant of Bonavista Clean Up!

As loved our Fathers, so we love

Where once they stood, we stand

Let us not leave them a Toxic Legacy...