

Fish Processing Licensing Board
Annual Performance Report 2021

Letter from the Chairperson

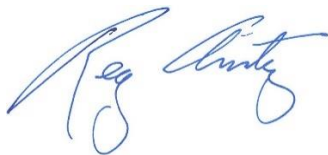
In accordance with the Government of Newfoundland and Labrador's commitment to transparency and accountability and on behalf of the Fish Processing Licensing Board (the Board), I am pleased to submit the Fish Processing Licensing Board Annual Report 2021. The Board is classified as a category three public body under the **Transparency and Accountability Act** and is required to report annually on its performance to the House of Assembly. My signature below, on behalf of the entire Board, signifies the Board's accountability for the results reported.

During 2021, the Board fulfilled its mandate to review and make public recommendations on fish processing licensing applications or requests made to the Provincial Government. In doing so, the Board reviewed ten applications and elected to defer four others in accordance with provincial legislation and the Fish Processing Licensing Policy Manual. The Board takes into consideration information received from various stakeholders and responses from the applicant's public advertisement of the application.

Through our work, the Board has contributed to the efficiency of our province's fishing and aquaculture industries by supporting the conditions for a stable and sustainable processing sector. The Board promotes cooperation within industry and supports the maintenance of employment levels for industry participants. Additionally, the Board supports the regional balance of resource availability and processing capacity so that viable fish processing activities can continue to contribute to rural communities throughout Newfoundland and Labrador.

The Board is dedicated to the continued advancement of the provincial fishing and aquaculture industries and we look forward to another successful year in 2022.

Reg Anstey, Chairperson



Fish Processing Licensing Board

Table of Contents

- 1.0 Overview 4
 - 1.1 Vision..... 4
 - 1.2 Mandate..... 4
 - 1.3 Lines of Business..... 5
 - 1.4 Composition of the Board 5
 - 1.5 Secretariat to the Board..... 5
 - 1.6 Physical Location/Regional Representation 6
 - 1.7 Primary Clients 6
 - 1.8 Financial Information 7
- 2.0 Report on Performance 2021 7
 - Issue: Fish Processing Licenses..... 8
- Appendix A..... 11

1.0 Overview

The Fish Processing Licensing Board (the Board) is an arms-length government entity that provides an open and transparent decision-making process for fish processing licensing that is accountable to the public.

Applicants for a fish processing licence must advertise in both a generally circulated and a regional newspaper to allow the opportunity for interested members of the public to provide comments to the Board for consideration. It is the applicant's responsibility to demonstrate the viability of their proposed venture and to comply with all applicable legislation, regulation, and policy guidelines.

The Board makes recommendations to the Minister of Fisheries, Forestry and Agriculture (the Minister) and the Minister makes the final decision on all licensing matters. The Board's recommendations to the Minister are made public, as are the final decisions of the Minister. To ensure equity and impartiality, all new Board members go through the Independent Appointments Commission merit-based process and are formally appointed by the Lieutenant-Governor in Council.

As of December 31, 2021, there were 92 active fish processing plants in the province, which included 69 licenses for primary processing, five licenses for secondary processing, five licenses for aquaculture processing and 13 licenses for in-province retail processing.

1.1 Vision

The vision of the Board is to provide an equitable and impartial assessment of fish processing licence applications submitted to the Department of Fisheries, Forestry and Agriculture (the Department). Through this work, the Board supports the vision of the Department, which is that sustainable renewable resources be responsibly developed for the social, cultural, ecological and economic well-being of the province.

1.2 Mandate

The mandate of the Board is to make public recommendations on all fish processing licence proposals or requests made to the Provincial Government. Only the routine renewal of fish processing licences is exempt from this process. In keeping with its mandate, the Board's main objectives are to assess and make recommendations to the Minister of FFA regarding:

- Licensing applications, including applications for new licences, change of operator, and the consolidation and transfer of fish processing licences;
- Applications for the addition of new species to existing fish processing licences and, where appropriate, recommendations regarding licensing on a regional basis;

- Corporate concentration, merger, and acquisition issues in the context of fish processing licensing matters; and
- Appeals to reinstate licences cancelled as a result of not meeting the activity requirements outlined in the Fish Processing Licensing Policy Manual.

The Board is also subject to other objectives which the Minister may determine. For other related powers and duties of the Board, please refer to Appendix A.

1.3 Lines of Business

The Board reviews all requests for new fish processing licences, transfer of licences, change of operators and the addition of species to existing licences. The Department provides licensing policies and procedures to the Board to guide this process. The Board makes recommendations to the Minister who ultimately makes the final decision on all licensing matters.

For additional information regarding licensing policies and procedures, please visit the Department’s website at: <https://www.gov.nl.ca/ffa>. See also the Fish Processing Licensing Policy Manual: <https://www.gov.nl.ca/ffa/files/licensing-pdf-fplp-manual-04-16.pdf>.

1.4 Composition of the Board

As specified in the **Fish Processing Licensing Board Act** (the Act), the membership of the Board consists of five members appointed by the Lieutenant-Governor in Council. One member is designated as the Chairperson of the Board by the Lieutenant-Governor in Council and one member is elected Vice-Chairperson of the Board by an internal vote of Board members. Board members are appointed for a period of four years and may continue to serve until reappointed or replaced. They are expected to have an understanding of, but no affiliation with, the fishing industry.

As of December 31, 2021, the Board was comprised of the following members:

Name	Title	Region	Appointment Date	Expiry Date
Anstey, Mr. Reg	Chairperson	Eastern	2/4/2019	2/4/2023
Colbourne, Mr. Taylor	Vice Chairperson	Western	7/9/2015	8/27/2024
Eagles, Ms. Michelle	Member	Eastern	9/23/2021	9/23/2025
Reid, Mr. George	Member	Western	2/4/2019	2/4/2023
Ward, Mr. Jerome	Member	Northern	2/4/2019	2/4/2023

1.5 Secretariat to the Board

The Department’s Licensing, Inspection and Quality Assurance Division serves as the Secretariat to the Board. The duties and responsibilities of the Secretariat include, but are

not limited to: all administrative functions; review of all applications; and providing background information to the Board for use in its deliberations.

The Director of Licensing, Inspection and Quality Assurance acts as the Recording Secretary for the Board. The Recording Secretary is responsible for preparing and distributing the minutes of all meetings, as well as compiling a record of the Board's recommendations. The record of recommendations is signed by the Chairperson or Vice-Chairperson of the Board and then submitted to the Minister, through the Secretariat, for review and rendering of a final decision on licensing applications.

Copies of this 2021 Annual Report and the 2020-2022 Activity Plan can be obtained from the Department's website at: <https://www.gov.nl.ca/ffa/publications/annual-reports-and-sector-workplans>. An alternate format can be obtained by contacting the Board at the following address:

Fish Processing Licensing Board Secretariat
c/o Director of Licensing, Inspection and Quality Assurance
Department of Fisheries, Forestry and Agriculture
Government of Newfoundland and Labrador
30 Strawberry Marsh Road
P.O. Box 8700
St. John's, NL A1B 4J6
fplbsecretariat@gov.nl.ca

1.6 Physical Location/Regional Representation

The Secretariat to the Board is located in St. John's; however, Board meetings are held throughout the year and may be held at different locations. Meetings of the Board may be conducted by teleconference, videoconference, or by other means, provided that all members may participate simultaneously. Given that these meetings were held in person and by teleconference, the COVID-19 pandemic did not impact the work of the Board during 2021. Meetings are held to review applications or to consider requests related to an application. Members of the Board are selected with a consideration of gender balance and regional distribution.

1.7 Primary Clients

In working towards its mandate, the Board identifies individuals or groups whose needs have a key influence on the Board's business. As such, the Board identifies the following as its primary clients:

- The Minister of FFA;
- Fish processors;
- Fish buyers; and
- The people of Newfoundland and Labrador.

1.8 Financial Information

The Board is funded by the Department. This funding is used to cover travel costs, remuneration of Board members (according to Treasury Board guidelines) as well as any other miscellaneous costs associated with meetings. Where possible, the board operates on a cost-recovery basis through application fees.

In 2021, remuneration costs for Board members totaled \$26,390. There were three in-person meetings and two other meetings that were held by conference call. Revenues collected from application fees in 2021 totaled \$53,500.

2.0 Report on Performance 2021

The Board reviews all fish processing applications and requests in accordance with the Fish Processing Licensing Policy Manual and the Act, taking into account any feedback from the applicant's public advertising of the application, information provided by the Department and information provided by other government departments and agencies. The Board also has the ability to hold public meetings if necessary.

As stated in the Act, Section 10(2)(c):

"The board shall, after considering the application, make a recommendation to the minister regarding that application, including its reasons for that recommendation."

The Act also states in Section 11:

"The minister shall consider a recommendation of the board made to him or her under paragraph 10(2)(c) and shall, following his or her decision with respect to the application, release both the recommendation of the board and his or her decision regarding the application first to the applicant and then to the public."

In 2021, the Board met on five occasions,

- April 27-28 (in-person meeting);
- May 12 (conference call);
- July 13-16 (in-person meeting);
- September 14 (conference call); and
- November 16-18 (in-person meeting).

As the focus of the Board will remain the same for the entire 2020-2022 planning period, the Board will report on the same objectives and indicators during each year of the plan.

Issue: Fish Processing Licenses

Objective:

By December 31, 2021, the Fish Processing Licensing Board will have made recommendations to the Minister of Fisheries, Forestry and Agriculture on matters pertaining to fish processing licences.

Indicators:

Assessed applications and made recommendations as required for:

- New licences;
- Change of Operator of an existing licence;
- Addition of new species to an existing licence;
- Transfers; and
- Appeals.

Indicator: Assessed Applications and Made Recommendations for New Licences

There were four applications for a new primary processing license and one application for a new secondary licence submitted in 2021.

PRIMARY

1. **Peerless Fisheries Company Limited, Petty Harbour:** Application for a new primary processing licence for groundfish (all species), pelagics (all species) and snow crab. The Board did not recommend approval.
2. **L.B.A Enterprises Limited, Little Bay:** Application for a new primary processing licence for Mussels (Aquaculture). The Board recommended approval.
3. **T.M.B Seafoods Incorporated, Plum Point:** Application for a new primary processing licence for Lobster. The Board did not recommend approval for the issuance of a primary processing licence for lobster to T.M.B Seafoods Incorporated, for the facility in Flower's Cove.
4. **St. Mary's Bay Fisheries Incorporated, St. Mary's:** Application for a new primary processing licence for groundfish (all species), pelagics (all species), whelk, sea cucumber, lobster and snow crab. Subsequent to the Board's approval of Dandy Dan's Fish Market Limited, described below, the Board decided to defer all licence applications involving snow crab until Fisheries and Oceans Canada release their 2021-2022 assessment numbers on the health of the stocks and the future growth potential of the stocks.

SECONDARY

5. **North Atlantic Aquaponics, Robinsons:** Application for a new secondary processing licence for all species. The Board recommended approval.

Indicator: Applications and Recommendations for Change of Operator on an Existing Licence

There were no applications for change of operator submitted in 2021.

Indicator: Applications and Recommendations for Addition of New Species to an Existing Licence:

Adding a new species on an existing licence may utilize excess capacity, which may contribute to improved efficiency and enable the enterprise to be more competitive in the marketplace. The Fish Processing Licensing Policy Manual outlines the criteria an application must meet for approval.

In 2021, the Board reviewed eight applications for the addition of a species category to an existing licence.

1. **Barry Group Incorporated, Corner Brook:** Application to add the species lumpfish to an existing primary processing licence. The Board did not recommend approval.
2. **Bay Roberts Seafoods Limited, Bay Roberts:** Application to add the species snow crab to an existing primary processing licence. The Board decided to defer all licence applications involving snow crab until Fisheries and Oceans Canada release their 2021-2022 assessment numbers on the health of the stocks and the future growth potential of the stocks.
3. **Golden Shell Fisheries (2014) Limited, Hickman's Harbour:** Application to add the species sea cucumber to an existing primary processing licence. The Board recommended approval with a restriction on purchases not exceeding one million pounds in round weight form.
4. **Dandy Dan's Fish Market Limited, Ship Harbour:** Application to add the species snow crab to an existing primary processing licence. The Board recommended approval with a restriction on purchases not exceeding one million pounds in round weight form.
5. **Seaward Seafoods Company Limited, New Ferolle:** Application to add the species lobster, scallop and lumpfish to an existing primary processing licence. The Board recommended approval.

6. **Happy Adventure Sea Products (1991) Limited, Happy Adventure:** Application to add the species lobster to an existing primary processing licence. The Board recommended approval.
7. **Codroy Seafoods Incorporated, Codroy:** Application to add the species snow crab to an existing primary processing licence. The Board decided to defer all licence applications involving snow crab until Fisheries and Oceans Canada release their 2021-2022 assessment numbers on the health of the stocks and the future growth potential of the stocks.
8. **HSF Ocean Products Incorporated, O'Donnell's:** Application to add the species snow crab, sea urchin and sea cucumber to an existing primary processing licence. The Board decided to defer all licence applications involving snow crab until Fisheries and Oceans Canada release their 2021-2022 assessment numbers on the health of the stocks and the future growth potential of the stocks.

Indicator: Applications and Recommendations for Transfers

A licence transfer is the movement of one or more species category from one fish processing facility to another, resulting in the elimination of those species or species groups from the originating licence. In 2021, the Board reviewed one application for licence transfers.

1. **Dandy Dan's Fish Market Limited, Argentina:** Application for Dandy Dan's Fish Market Limited, Ship Harbour, to transfer all licences (In-Province Retail Fish Establishment Licence and Primary Processing licence) from Ship Harbour to Argentina. The Board recommended approval.

Indicator: Assessed Applications and Made Recommendations for Appeals

An appeal is a process for requesting a formal change to an official decision. All appeals are directed to the Board for consideration when the licence holder has lost a species authorization due to inactivity (no reported production) or does not meet the minimum production requirements set out in the Fish Processing Licensing Policy Manual. When appealing a decision, the applicant is not required to advertise.

In 2021, the Board did not receive any appeal requests.

Appendix A

Powers and Duties of the Board Under the Fish Processing Licensing Board Act

9. (1) The board shall:

- (a) consider an application for a fish processing licence which has been properly made to it, including an application for a new licence, a consolidated licence or a transfer of licence;
 - (b) consider an application made to it under this Act which it is authorized to consider;
 - (c) consider a matter referred to it by the minister, where that matter is of one of general application which does not refer specifically to a particular fish processing licence;
 - (d) consider an application related to corporate concentration, merger and acquisition issues in the context of fish processing licensing matters; and
 - (e) after considering a matter referred to in paragraphs (a) to (d), make a recommendation, including its reasons for that recommendation, to the minister with respect to a course of action on that matter.
- (2) The board may:
- (a) request that the minister provide professional or technical assistance or advice required by it to make its recommendations to the minister; and
 - (b) generally, do those other things that are necessary to fulfil its mandate and make the required recommendations to the minister regarding an application under this Act.