

NOV 30 2011

Mr. William MacKenzie
Clerk of the House of Assembly
Main Floor, Confed. Bldg., East Block

Dear Mr. MacKenzie:

RE: 2010-11 ANNUAL REPORT

It is my pleasure to provide ten copies of the 2010-2011 Annual Report for the Newfoundland and Labrador Sports Centre for tabling in the House of Assembly. An electronic copy has also been provided as required.

Sincerely,



DERRICK DALLEY, M.H.A.
The Isles of Notre Dame
Minister

Attachment

c: Ms. Kimberly Puddister, House of Assembly
Mr. Andy Fowler, House of Assembly
Ms. Wanda Mazerolle, Transparency and Accountability Office

Newfoundland and Labrador Sports Centre

Activity Plan

2011-2014

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1. Message from the Chair

Dear Minister:

On behalf of the members of the Board of Directors for the Newfoundland and Labrador Sports Centre Inc. (NLSC), I am pleased to submit this three-year Activity Plan for 2011/12 to 2013/14, which has been prepared in compliance with the *Transparency and Accountability Act*. The NLSC Board is a **Category 3 Government Entity**.


In the development of this plan, the Board has considered its mandate:

- a) to conduct overall management, maintenance and operation of the NL Sport Centre;
- b) to oversee the arrangement for shared access to the facility by the Swilers Rugby Club and provincial sports organizations; and
- c) to encourage public access to promote an active living lifestyle for residents of Newfoundland and Labrador.

It has also considered the Strategic Directions of Government, particularly that which states that supportive physical and social environments are created that facilitate opportunities for increased regular, lifelong participation in physical activity, active recreation and sport. In addition, the Board has considered the role of the NLSC in the Provincial Recreation and Sport Strategy, *Active, Healthy Newfoundland and Labrador (2007)*.

My signature below is indicative of the Board's accountability for the preparation of this plan and the achievement of its objective.

Sincerely,



Dr. Patrick Harfey
Chair

2. Overview

The Department of Tourism, Culture and Recreation (TCR) operated and managed the Torbay Recreation Centre until it closed in April 2002. This Centre had been used as a training and competition venue for the Province's athletes and teams. Following this closure, a number of replacement options were explored and a partnership between the Provincial and Federal Governments, the City of St. John's, and the Swilers Rugby Club/Sport NL was established to construct the NLSC.

The NLSC, a world-class, state-of-the-art athlete training facility, was officially opened in July 2008. It serves as a venue for athlete training and for hosting provincial, national and international competitions for more than 70,000 athletes, coaches and administrators that make up Sport Newfoundland and Labrador. The Centre is operated as a Provincial Crown Corporation, and includes a multi-purpose indoor training facility and a high performance centre.

The training facility, known as The PowerPlex, provides the province's elite athletes with access to a boxing/combat room, locker and shower rooms and a 2,944 square metre (or 32,000 square foot) gymnasium, which is large enough to have four basketball, seven volleyball or seven badminton courts playable at any one time.

The high performance centre, known as the Dr. Noel Browne High Performance Centre, is an extension to the adjacent Swilers Rugby Club, and includes a multi-purpose meeting room, three offices, and a strength and conditioning room which is on equal scale and of equal quality to many of North America's professional sports teams' facilities.

During the 2011-14 planning cycle, the Board of Directors will support Government's strategic direction of Physical Activity, Active Recreation and Sport, as well as the provincial Recreation and Sport Strategy, *Active, Healthy Newfoundland and Labrador* (2007).

The Board of Directors is made up of representatives drawn from a range of the sport and recreation community who have far-reaching experience in the field. The board of the NLSC includes: Dr. Patrick Parfrey, OC (Chair); Jill Brewer (City of St. John's); Sandy Hickman (City of St. John's); Tom Godden (Sport NL); Sport NL (nomination in progress); Sean Gillespie (Swilers Rugby Club); Dr. Noel Browne (Swiler's Rugby Club); Andrew Battcock; Denise May; Dave Tibbo; Janine Woodrow; Andrew Bruce; Mark Jones (Department of TCR).

For more information on the NLSC, please contact:

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3. Mandate

The mandate of the NLSC Board, as described under the objects of the Corporation is:

- a) to conduct overall management, maintenance and operation of the NL Sport Centre;
- b) to oversee the arrangement for shared access to the facility by the Swilers Rugby Club and provincial sports organizations; and
- c) to encourage public access to promote an active living lifestyle for residents of Newfoundland and Labrador.

4. Values

In its operation, the NLSC maintains the following values:

Safe

- Each person at the NLSC will work to provide a safe environment in which the Provincial Sport Organizations are able to implement their programs.

Excellence

- Each person at the NLSC will work to encourage and promote excellence for provincial athletes.

Accessible

- Each person at the NLSC will work to ensure the facility is accessible to the citizens of Newfoundland and Labrador through the Provincial Sport Organizations, school groups, hosting of events, and for cardiac patients and the elderly.

5. Vision

The vision of the NLSC is to be a vehicle to facilitate the overall development of Provincial Sports Organizations, their programs and athletes, in every sport, at all ages, so that they realize their athletic potential through sport specific training, advanced sports performance training programs, scientifically designed to maximize human sports performance.

The NL Sports Centre will also satisfy the requirement to encourage, attract and host high- level sporting events that can showcase these potential increases in athletic performance.

6. Lines of Business

The three primary Lines of Business for the NLSC are as follows:

Operation of the Sports Centre

The NLSC operates seven days per week and as such, the daily operations of such a facility require a great deal of time and focus. This includes the management of human

resource issues, maintenance of the centre, managing bookings, procuring required items and the management of information technology needs, among others.

Athlete Development and Training

The NLSC complex includes two buildings – a multi-purpose indoor training facility (the PowerPlex) and a high performance centre (Dr. Noel Browne High Performance Centre) – to enable athletes and teams to access training space and to help achieve new heights in their careers.

Sport Event Hosting

The NLSC complex serves as a venue to host provincial, national and international competitions for Sport Newfoundland and Labrador.

7. Primary Clients

The NLSC is overseen by a board and represents a partnership among two levels of Government (Provincial and Municipal), the Sports Community and the Private Sector. Because of this, the primary clients of the Centre are numerous, including:

- The Provincial Sport Organizations: Sport Newfoundland and Labrador, School Sport Newfoundland and Labrador, and Recreation Newfoundland and Labrador
- Government of Newfoundland and Labrador, specifically the Department of Tourism, Culture and Recreation
- The City of St. John's
- Newfoundland and Labrador elite athletes
- Newfoundland and Labrador schools
- Memorial University of Newfoundland and Labrador, particularly the School of Human Kinetics and Varsity Athletics
- Cardiac patients and the elderly for rehabilitation
- The public.

8. Mission

In light of the mandate of the NLSC, the Board has reviewed the mission of the Department of Tourism, Culture and Recreation, that:

By 2017, the Department of Tourism, Culture and Recreation will have provided opportunities for enhanced participation by citizens engaged in developing and promoting tourism, arts, heritage and physical activity, recreation and sport so that the province is a better place in which to live, visit and work.

The NLSC contributes to this in the following ways:

- Through offering a high performance multi-sport training facility where administrators, coaches and athletes of all ages will have access to unparalleled expertise and a full range of comprehensive and integrated support services to supplement the use of high quality equipment, facilities and partnerships;

- By working toward producing athletes with strength, speed, power and discipline that are capable of putting these qualities into play in competitions at Regional, Atlantic National and International levels through the High Performance Program;
- By providing the Provincial Sports Organizations with not only a forum to train and increase athletic performance but also a venue to showcase their skills by hosting Sporting events at all levels where possible.

9. Issue – Support the Provision of a High-Quality, State-of-the-Art Training Facility

The NLSC is a world-class, state-of-the-art athlete training facility, whose construction was funded by three levels of government, the sports community and the private sector. An annual operating grant is provided by the Government of Newfoundland and Labrador through the Department of Tourism, Culture and Recreation.

While this funding has provided the Centre with the ability to operate on a day-to-day basis, future requirements need to be incorporated. The Centre is operating at high usage levels for the majority of the year and it is projected that the current equipment and infrastructure will begin to require replacement in the near future. In order to be prepared, the NLSC has determined that an equipment and infrastructure assessment should be conducted. NLSC's key for success is appropriately planning for future requirements within its fiscal resources. This planning is to be conducted while ensuring the day-to-day function of the centre, which includes the hosting of sporting events, is not compromised. Furthermore, as the Board is a relatively new entity, it is required to institute policies and procedures, including the development of new policies as required.

This key issue is aligned with the Strategic Direction of Physical Activity, Active Recreation and Sport, and is also in line with Government's Recreation and Sport Strategy, *Active, Healthy NL* (2007).

The NLSC will report on the following objective for the years 2011-12, 2012-13 and 2013-14. Each year, it will report on progress toward this objective and identify new indicators for the relevant year.

Objective: By March 31, 2012, 2013, 2014 the NL Sports Centre will have supported the provision of a high-quality, state-of-the-art training facility for Newfoundlanders and Labradorians

Measure: Supported the provision of a high-quality, state-of-the-art training facility

Indicators:

- Hosted sports events at all levels
- Undertaken an equipment and infrastructure assessment to appropriately plan for future requirements
- Conducted a background review to determine policies required.

Pursuant to *the Transparency and Accountability Act*, the Newfoundland and Labrador Sports Centre Board will submit annual Activity Reports at the end of each fiscal year.

Appendix I – Strategic Directions

Strategic Directions

Strategic directions are the articulation of desired physical, social or economic outcomes and normally require action by more than one government entity. These directions are generally communicated by Government through platform documents, Throne and Budget Speeches, policy documents, and other communiqués.

The *Transparency and Accountability Act* requires departments and public bodies to take into account these strategic directions in the preparation of their performance-based plans. This action will facilitate the integration of planning practices across Government and will ensure that all entities are moving forward on key commitments.

The Strategic Direction that is relevant to the Newfoundland and Labrador Sports Centre Board is Physical Activity, Active Recreation and Sport.

Outcome: Supportive physical and social environments are created that facilitate opportunities for increased regular, lifelong participation in physical activity, active recreation and sport.

Focus Areas of the Strategic Direction	This Direction is:		
	Addressed in the NLSC Activity Plan	Addressed in the NLSC Operational Plan	Addressed in work plans
Increase access and participation for under-represented groups (disabled persons, women and girls, lower income, Aboriginal)			•
Support regional recreation and sport			•
Strengthen provincial recreation and sport organizations			
Support for sport development	•		