

SEP 30 2008

Mr. William MacKenzie
Clerk of the House of Assembly

Dear Mr. MacKenzie:

Re: 2007-2008 Annual Report

I wish to table the 2007-2008 Annual Report of the Newfoundland and Labrador Arts Council. The Report is being tabled in accordance with the *Transparency and Accountability Act*. You should note, however, that the report does not include the audited financial statements required by the Act for the Newfoundland and Labrador Arts Council as they are not yet finalized. Once the statements are finalized, they will be forwarded to you for tabling.

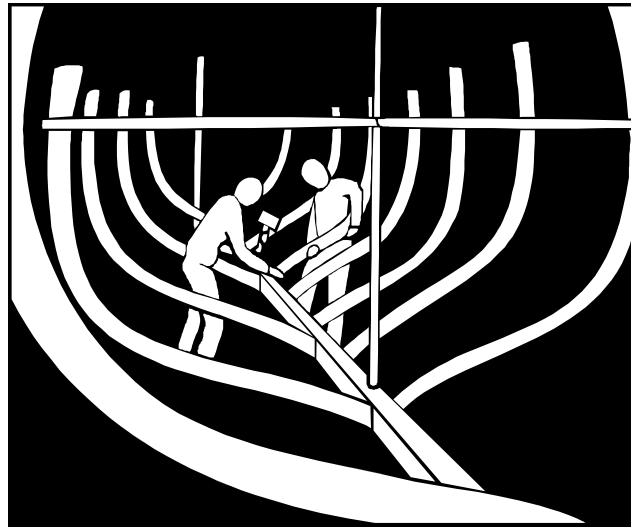
I trust this is satisfactory.

Sincerely,



CLYDE JACKMAN, M.H.A.
Burin-Placentia West
Minister

NEWFOUNDLAND AND LABRADOR ARTS COUNCIL 2007-2008 ANNUAL REPORT



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MESSAGE FROM THE CHAIR

The Newfoundland and Labrador Arts Council is a non-profit Crown agency created in 1980 by the The Arts Council Act. The Council is governed by a volunteer board of 12. This includes 10 artists, reflecting sectoral and regional representation, and two representatives of the Department of Tourism, Culture and Recreation. Council receives an annual grant from the province to support a variety of granting programs, office administration and communications.

The Newfoundland and Labrador Arts Council's mandate is to foster and promote the creation and enjoyment of the arts for the benefit of all Newfoundlanders and Labradorians. The increase in grants awarded to artists, arts organizations and schools in 2007-08, our continued relationship with private partners, and our commitment to work closely with the private sector and arts funders at the municipal, provincial and federal levels, all show that the Arts Council is fulfilling its mandate and following the strategic direction from the Minister of Tourism, Culture and Recreation.

An increase in arts activity creates a challenge for the Board and Management of the Arts Council. Council is only able to provide about a third of what is requested and peer assessment committees are faced with the unenviable task of deciding whether to provide partial funding to all the worthy applicants, or full funding to a few. Further increases to Council's budget will not only allow Council to provide adequate funding to our artists, but will benefit everyone in the province.

The Newfoundland and Labrador Arts Council is responsible for the preparation and the actual results reported in this annual report.

Sincerely,

A handwritten signature in black ink, reading "Carmelita McGrath". The signature is written in a cursive, flowing style.

Carmelita McGrath
Chair, Newfoundland and Labrador Arts Council

THE NEWFOUNDLAND AND LABRADOR ARTS COUNCIL

The Newfoundland and Labrador Arts Council is a not-for-profit organization created in 1980 through provincial legislation called the Arts Council Act.

MANDATE

The purpose of the Newfoundland and Labrador Arts Council is to foster and promote the creation and production of works in the arts in the province, the study and enjoyment of these works, and to encourage public awareness of the arts.

VISION

The vision of the Newfoundland and Labrador Arts Council is of a province where Newfoundlanders and Labradorians are a creative, innovative and diverse people who fully participate in a healthy, vibrant, and cultural community which is globally recognized for artistic excellence.

MISSION

The mission statement identifies the priority focus area of the Newfoundland and Labrador Arts Council over the next four years. It represents the key longer-term result that the NLAC will be working towards as we move forward on the strategic directions of government. The NLAC supports the creation and enjoyment of the arts through its programs. The NLAC will review and assess programs to determine the greatest possible value and impact and how better to deliver programs.

Mission Statement

By 2011, the NLAC will have better supported the creation and enjoyment of the arts for the benefit of all Newfoundlanders and Labradorians.

The measures and indicators which will identify the achievement of the NLAC's mission are:

Measures: supported the creation and enjoyment of the arts

Indicators: Increased support to professional artists and arts organizations
Increased support to amateur artists and community arts organizations
Increased support to arts education through the ArtsSmarts, Visiting Artist Program and School Touring Program
Conducted annual reviews and assessments of programs

GOVERNANCE

The Arts Council comprises 10 practicing artists representing all disciplines and all regions of the province and two representatives from the Department of Tourism, Culture and Recreation. Council members serve on a volunteer basis for a three-year term. There are six full-time staff employed by the Arts Council. Although a Crown agency, the Arts Council operates at arm's-length from the government.

ARTS COUNCIL MEMBERS

Carmelita McGrath	St. John's, Chair	Writing
Mary Walsh	St. John's, Co-Vice Chair	Theatre
Kim Wiseman	Gander, Co-Vice Chair	Music
Tom Gordon	St. John's	Music
Calla LaChance	St. John's	Dance
Randall Maggs	Corner Brook	Writing
Barry Nichols	St. John's	Theatre
Derek Norman	St. John's	Film
Barbara Wood	Happy Valley-Goose Bay	Visual Arts
Lloyd Pretty	Stephenville	Visual Arts
Mark Jones	Assistant Deputy Minister, Culture and Recreation, Department of Tourism, Culture and Recreation	
Eleanor Dawson	Director of Arts, Department of Tourism, Culture and Recreation	

ARTS COUNCIL STAFF

Reg Winsor	Executive Director
Ken Murphy	Program Manager
Katrina Rice	Program Officer
Donna Roberts	Labrador Cultural Outreach Officer
Janet McDonald	Communications Officer
Jennifer Cummings	Administrative Assistant

CONTACT INFORMATION

St. John's Office:

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P.O. Box 98
St. John's, NL
A1C 5H5
Telephone: (709) 726-2212
Toll Free: 1-866-726-2212
Fax: (709) 726-0619
E-Mail: nlacmail@nfld.net
Website: www.nlac.nf.ca

Labrador Office:

21 Broomfield Street
P.O. Box 2243, Station B
Happy Valley-Goose Bay, NL
A0P 1E0
Telephone: (709) 896-9565
Toll Free: 1-888-896-9565
Fax: (709) 896-9564
E-Mail: droberts@nf.aibn.com

FINANCIAL INFORMATION

In 2007-08, the Newfoundland and Labrador Arts Council's total budget was approximately 1.86 million.

PEER-ASSESSMENT PROCESS

This year the Arts Council received 534 applications for funding and awarded 375 grants. To ensure that its limited financial resources are used wisely and that decisions are made fairly and objectively, Council uses a peer-assessment process for reviewing artistic proposals. Applications are reviewed by a peer-assessment committee, whose members are experienced professionals with expertise in a given discipline. Effort is made to provide a balanced representation of discipline, gender, and region on the

assessment committees. The actual make-up of a jury is determined after the closing date for applications. This enables the Arts Council to develop a qualified jury and to avoid potential conflicts of interest. The peer jury is a recommending committee only. The Arts Council Board ratifies the jury recommendations.

CRITERIA

Arts Council assessment is normally based on the artistic merit of the work proposed. Several other criteria, such as originality, growth potential, permanence, access, ability and feasibility, are also used to assist peer juries in making objective decisions. This is determined by a comparative review of all the other projects submitted. Other factors, such as the quality of the support material submitted, the impact of the project on the development of the artist and/or art form, and financial viability, are also considered.

PROJECT GRANTS

Project Grants support materials, production, travel and study costs related to a specific project to be undertaken by an artist, group of artists or an arts organization. This fund is maintained by the annual government allocation. There are two deadlines annually: March 15 and September 15. Grants are awarded on May 15 and November 15. The maximum grant available is \$7,500.

The Newfoundland and Labrador Arts Council awarded \$498,846 in grants to 189 artists and arts organizations through the Project Grants Program for the 2007-2008 fiscal year.

MAY 2007 PROJECT GRANT RECIPIENTS

Dance

East Rock Crew	St. John's	\$ 500
Louise Moyes	St. John's	\$ 2,500
Neighbourhood Dance Works	St. John's	\$ 3,000
Sarah Stoker	St. John's	\$ 1,137

Film

Jordan Canning	St. John's	\$ 3,500
Linda Conway	Stephenville	\$ 1,500
Brad Gover	St. John's	\$ 2,200
Noel Harris	St. John's	\$ 3,000
Mary Lewis	St. John's	\$ 1,500
Ryan Miller	Portugal Cove-St. Philip's	\$ 2,036
The Nickel Independent Film Festival	St. John's	\$ 2,250
Randolph Christy Ring	St. John's	\$ 2,000
Glen Rockwood	St. John's	\$ 2,000
Justin Simms	St. John's	\$ 3,000
St. John's International Women's Film Festival	St. John's	\$ 2,250

Multidiscipline

Grant Curle	Pouch Cove	\$ 1,500
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Sound Symposium	St. John's	\$ 3,500
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Music

Curtis Andrews	St. John's	\$ 1,500
Duane Andrews	St. John's	\$ 2,400
Atlantic Jazz Initiative	St. John's	\$ 3,386
Beyond the Overpass	Newtown	\$ 2,200
Cape Random Presents	New Bonaventure	\$ 2,250
Duo Concertante	St. John's	\$ 2,500
Eastport Peninsula Heritage Society	Eastport	\$ 1,000
Graham Ellsworth	St. John's	\$ 1,500
Andrea Gardner	St. John's	\$ 1,500
Chris Harnett	St. John's	\$ 905
Caroline Hillier	Griquet	\$ 1,000
June Hiscock	Burgeo	\$ 2,250
Humber Valley Chamber Music Society	Pasadena	\$ 2,250
Gary Johnston	St. John's	\$ 2,500
David Kelleher Flight	St. John's	\$ 1,500
The Kremlin	St. John's	\$ 1,200
Jane Liebel	St. John's	\$ 1,500
Pamela Morgan	St. John's	\$ 2,500
Steve Murphy	St. John's	\$ 2,200
Shelley Neville	St. John's	\$ 1,500
Newfoundland Symphony Orchestra	St. John's	\$ 2,500
Mary O'Keefe	St. John's	\$ 2,000
The Opera Road Show	St. John's	\$ 2,750
Angela Pickett	St. John's	\$ 1,500
Sylvie Proulx	St. John's	\$ 2,500
Quintessential Vocal Ensemble	St. John's	\$ 1,300
Vernon Regehr	St. John's	\$ 1,070
Kelly Russell	St. John's	\$ 650
Shalloway	St. John's	\$ 1,500
Southern Shore Folk Arts Council	Ferryland	\$ 1,750
St. John's Folk Arts Council	St. John's	\$ 1,750
Wayne Sturge	Mount Pearl	\$ 2,500
Heather Tauch	Corner Brook	\$ 2,500
Tuckamore Festival	St. John's	\$ 2,500
Jamie Walsh	Stephenville	\$ 1,900
Eric West	Ladle Cove	\$ 2,200

Theatre

Artistic Fraud	St. John's	\$ 2,500
Frank Barry	St. John's	\$ 1,500
Lois Brown	St. John's	\$ 3,000
C2C Theatre	St. John's	\$ 1,500
Robert Chafe	St. John's	\$ 1,500
Anne Chislett	St. John's	\$ 1,500
Phil Dinn	St. John's	\$ 2,394
Glenn Downey	St. John's	\$ 1,500
Chris Driedzic	St. John's	\$ 1,000
Leo Furey	St. John's	\$ 3,000
Brad Hodder	St. John's	\$ 1,349

Andy Jones	St. John's	\$ 3,000
Ruth Lawrence	St. John's	\$ 1,500
Open Actors Studio	St. John's	\$ 1,000
Ben Pittman	St. John's	\$ 1,500
RCA Theatre Company	St. John's	\$ 3,500
She Said Yes!	St. John's	\$ 2,000
Sheila's Brush	St. John's	\$ 1,500
Sheshatshiu Innu First Nation	Sheshatshiu	\$ 2,000
St. John's Folk Arts Council Storytelling	St. John's	\$ 2,000
Stephenville Theatre Festival	Stephenville	\$ 2,500
Theatre Newfoundland Labrador	Corner Brook	\$ 3,500
Tramore Theatre Troupe	Cuslett	\$ 3,000
Wonderbolt Productions	St. John's	\$ 3,500

Visual Arts

Sylvia Bendzsa	St. John's	\$ 800
Tara Bryan	Flatrock	\$ 2,500
Central Newfoundland Visual Arts Society	Grand Falls-Windsor	\$ 1,300
Karen Channing	St. John's	\$ 750
Craft Council Clay Studio	St. John's	\$ 1,260
Craft Council Gallery	St. John's	\$ 4,500
Marlene Creates	Portugal Cove	\$ 2,000
Lori Doody	St. John's	\$ 909
Eastern Edge Gallery	St. John's	\$ 4,500
Helen Gregory	St. John's	\$ 4,000
Mike Heffernan and Darren Whalen	St. John's	\$ 1,200
Mark Igloliorte	Happy Valley-Goose Bay	\$ 1,000
Christine Koch	St. John's	\$ 2,000
League of Artists of Western Newfoundland	Corner Brook	\$ 1,950
John MacCallum	St. John's	\$ 2,000
April Norman	St. John's	\$ 1,000
Shawn O'Hagan	Corner Brook	\$ 1,500
Sheilagh O'Leary	St. John's	\$ 1,500
Marnie Parsons	St. John's	\$ 1,000
St. Michael's Printshop	St. John's	\$ 4,500
Rhonda Pelley	St. John's	\$ 2,500
RCA Visual Gallery	St. John's	\$ 1,500
Ray Roddick	St. John's	\$ 1,500
Isabella St. John	St. John's	\$ 2,300
Ellie Yonova	St. John's	\$ 2,500
Danny Woodrow	Mount Pearl	\$ 1,000

Writing

Paul Butler	St. John's	\$ 2,000
Mark Callanan	St. John's	\$ 4,000
Tina Chaulk	Conception Bay South	\$ 3,500
Boyd Chubbs	St. John's	\$ 2,500
Megan Coles	Bear Cove	\$ 3,000
Degan Davis	St. John's	\$ 4,200
Friends of the Woody Point Heritage Theatre	Woody Point	\$ 1,700
Joel Hynes	St. John's	\$ 4,500
Michael Johansen	North West River	\$ 2,500
Bernice Morgan	St. John's	\$ 1,300

Relit Festival	Cupids	\$ 1,087
JoAnne Soper-Cook	St. John's	\$ 2,500
Sara Tilley	St. John's	\$ 2,500
Agnes Walsh	St. John's	\$ 3,000
Writers' Alliance of NL	St. John's	\$ 3,500

SEPTEMBER 2007 GRANT RECIPIENTS

Dance

East Rock Crew	St. John's	\$ 3,000
Louise Moyes	St. John's	\$ 4,251
Sarah Stoker	St. John's	\$ 3,200

Film

Colin Browne	Carbonear	\$ 1,500
Jordan Flynn	St. John's	\$ 1,522
Jacqueline Hynes	St. John's	\$ 1,500
Michael Jones	St. John's	\$ 3,500
Matthew Kennedy	Mount Pearl	\$ 1,522
Roger Maunder	St. John's	\$ 5,000
Liz Pickard	St. John's	\$ 3,500
Sherry White	St. John's	\$ 1,679

Multidiscipline

Frank Barry	St. John's	\$ 3,000
Dale Jarvis and Chris Brooks	St. John's	\$ 4,500
Rock Can Roll Independent	St. John's	\$ 5,000

Music

Duane Andrews	St. John's	\$ 7,500
Atlantic Jazz Initiative	St. John's	\$ 6,000
Douglas Benoit	Port au Port East	\$ 2,250
Karen Bulmer	St. John's	\$ 2,700
Gregory Bruce	St. John's	\$ 3,000
Suzanne Charlton	Happy Valley-Goose Bay	\$ 1,420
Cheryl Hickman	St. John's	\$ 2,241
The Idlers	St. John's	\$ 3,000
Luke Major	St. John's	\$ 2,500
Fergus O'Byrne	St. John's	\$ 4,000
Mary O'Keefe	St. John's	\$ 3,056
Colleen Power	St. John's	\$ 6,000
Vernon Regehr	St. John's	\$ 5,920

Theatre

Adam Brake	Corner Brook	\$ 1,500
Lois Brown	St. John's	\$ 5,000
J.R. Fagan	Carbonear	\$ 1,048
Bryan Hennessey	St. John's	\$ 2,500
Amy House	St. John's	\$ 2,500
Amanda Jernigan	St. John's	\$ 2,000
Open Actors Studio	St. John's	\$ 2,500

Michelle Rex Bailey	Port Rexton	\$ 1,500
Sara Tilley	St. John's	\$ 3,500
Tramore Productions	Cuslett	\$ 5,000
White Rooster Theatre	St. John's	\$ 3,800
Phil Winters	St. John's	\$ 2,544

Visual Arts

Angela Antle	St. John's	\$ 2,000
Clay Studio	St. John's	\$ 4,169
Brent Coffin	St. John's	\$ 2,220
Craft Council Gallery	St. John's	\$ 5,000
Marlene Creates	Portugal Cove-St. Philip's	\$ 5,000
Shane Dwyer	St. John's	\$ 3,000
Jerry Evans and Sheilagh O'Leary	St. John's	\$ 7,500
Will Gill	St. John's	\$ 5,000
Kym Greeley	St. John's	\$ 3,200
Helen Gregory	St. John's	\$ 6,000
Pam Hall	St. John's	\$ 3,000
Jason Holley	St. John's	\$ 3,000
Graham Howcroft	St. John's	\$ 4,000
Gordin Laurin	St. John's	\$ 3,500
Bonnie Leyton	Paradise	\$ 3,000
Urve Manuel	Gillams	\$ 5,935
Rhonda Pelley	St. John's	\$ 4,300
Michael Pittman	Grand Falls-Windsor	\$ 2,500
Janice Udell	St. John's	\$ 2,500
Reed Weir	Robinson's	\$ 3,500

Writing

Paul Butler	St. John's	\$ 3,362
Danielle Devereaux	St. John's	\$ 3,000
Stan Dragland	St. John's	\$ 6,500
Jamie Fitzpatrick	St. John's	\$ 2,500
Joshua Goudie	Grand Falls-Windsor	\$ 1,750
John Graham	St. John's	\$ 1,750
Kenneth Harvey	Cupids	\$ 6,500
Joel Hynes	St. John's	\$ 6,500
Bernice Morgan	St. John's	\$ 1,300
Andrea Prozesky	St. John's	\$ 3,000
JoAnne Soper-Cook	St. John's	\$ 3,362
Agnes Walsh	St. John's	\$ 3,362
Shoshanna Wingate	St. John's	\$ 3,000

PERFORMING ARTS ORGANIZATIONS SUSTAINING GRANTS

Professional Performing Arts Organizations Sustaining Grants provide operating capital to professional theatre, music, and dance companies throughout the province. This fund is maintained by the annual government allocation. The annual deadline is April 15, and grants are awarded on June 1. The Newfoundland and Labrador Arts Council awarded \$270,000 to 11 arts organizations for the 2007-2008 fiscal year.

Professional Performing Arts Organizations Sustaining Grant Recipients

Artistic Fraud of Newfoundland	St. John's	\$ 10,000
Lighthouse Productions	Grand Bank	\$ 5,000
Neighbourhood Dance Works	St. John's	\$ 12,000
Newfoundland Folk Arts Council	St. John's	\$ 10,000
Newfoundland Symphony Orchestra	St. John's	\$ 58,000
Rising Tide Theatre	Trinity	\$ 40,000
RCA Theatre Company	St. John's	\$ 32,000
Sound Symposium	St. John's	\$ 20,000
Stephenville Festival	Stephenville	\$ 14,759
Theatre Newfoundland Labrador	Corner Brook	\$ 49,241
Wonderbolt Productions	St. John's	\$ 19,000

VISUAL, LITERARY and PROVINCIAL ARTS ORGANIZATIONS SUSTAINING GRANTS

Professional Visual, Literary, and Provincial Arts Organizations Sustaining Grants provide operating capital for public visual art galleries, provincial literary publications, and provincial arts organizations. This fund is maintained by the annual government allocation. The annual deadline is September 30, and grants are awarded on January 2. The Newfoundland and Labrador Arts Council awarded \$100,000 to seven arts organizations for the 2006-2007 fiscal year.

Visual, Literary, and Provincial Arts Organizations Sustaining Grant Recipients

Eastern Edge Gallery	St. John's	\$ 18,100
Music Newfoundland Labrador	St. John's	\$ 8,600
Newfoundland Independent Film-Makers Coop	St. John's	\$ 15,000
St. Michael's Printshop	St. John's	\$ 18,300
RCA Visual	St. John's	\$ 12,600
Visual Artists Newfoundland and Labrador	St. John's	\$ 10,000
Writers' Alliance of Newfoundland and Labrador	St. John's	\$ 17,400

COMMUNITY ARTS PROGRAM

The Community Arts Program is available to community-based arts organizations and groups. The program funds projects related to arts workshops, presentations, productions, new creation, adjudicator fees and travel costs. This fund is maintained by the annual government allocation. The annual deadline is September 30, and grants up to a maximum of \$5,000 are awarded. The Newfoundland and Labrador Arts Council awarded \$75,000 in grants to 17 community-based arts organizations and groups for the 2007-2008 fiscal year.

Community Arts Program Recipients

Art Association of Newfoundland & Labrador	St. John's	\$ 3,200
Arts Under The Stars Committee	Clareville	\$ 5,000
Bay St. George Artists Association	Stephenville	\$ 5,000
Branch Historical Association	Branch	\$ 2,460
Burin Folk Arts Council	Burin	\$ 5,000
For the Love of Learning	St. John's	\$ 5,000
French Shore Historical Society	Conche	\$ 5,000
Humber Valley Chamber Music Society	Pasadena	\$ 2,732
Labrador West Music Festival	Labrador City	\$ 5,000
League of Artists of Western Newfoundland	Corner Brook	\$ 5,000
Les Ms. Female Vocal Ensemble	St. John's	\$ 2,500
Newfoundland and Labrador Drama Society	Gander	\$ 5,000
North Atlantic Fiddle Convention NL	Paradise	\$ 5,000
Rotary Music Festival	St. John's	\$ 4,166
Shakespeare By the Sea Festival	St. John's	\$ 5,000
Suzuki Talent Education Program	St. John's	\$ 4,942
Trails Tails & Tunes	Norris Point	\$ 5,000

PROFESSIONAL ARTISTS' TRAVEL FUND

This program supports individual professional artists with funds for travel and accommodation. It is for unexpected and career-enhancing experiences, such as accepting a national award or attending a major performance/exhibit/reading of his/her work. This fund is maintained by the annual government allocation. The Newfoundland and Labrador Arts Council awarded \$34,269 in grants to 39 artists for the 2007-2008 fiscal year.

Professional Artists' Travel Fund Grant Recipients

Lois Brown	St. John's	\$ 1,000
Florence Button	Carbonear	\$ 200
Vernon Regher	St. John's	\$ 1,000
Anne Troake	St. John's	\$ 1,000
Nippik Inuit Drummers	St. John's	\$ 750
Danielle Devereaux	St. John's	\$ 1,000
Beni Malone	St. John's	\$ 1,000
Michael Johansen	North West River	\$ 1,000

Kent Jones	Corner Brook	\$	455
Angela Baker	Corner Brook	\$\$	714
Robert Chafe	St. John's	\$\$\$	1,000
Mary Lewis	St. John's	\$\$\$	900
Duane Andrews	St. John's	\$\$\$	892
Audrey Feltham	Deer Lake	\$\$\$	541
Deanne Foley	St. John's	\$\$\$	1,000
Craig Frances Power	St. John's	\$\$\$	820
Michelle Bush	St. John's	\$\$\$	1,000
William Gill	St. John's	\$\$\$	1,000
Shelley Neville	St. John's	\$\$\$	1,000
Agnes Walsh	St. John's	\$\$\$	1,000
Donna Bulgin	St. John's	\$\$\$	750
Blair Harvey	St. John's	\$\$\$	631
George Murray	St. John's	\$\$\$	1,000
Janet Davis	Wesleyville	\$\$\$	702
John Shennan	Harbour Grace	\$\$\$	1,000
Paul Butler	St. John's	\$\$\$	1,000
Irene Bridger	Twillingate	\$\$\$	1,000
Liz Pickard	St. John's	\$\$\$	1,000
Flummies	Happy Valley-Goose Bay	\$	1,000
Dave Sullivan	St. John's	\$\$\$	1,060
Barbara Doran	St. John's	\$\$\$	500
Gordon Quinton	St. John's	\$\$\$	764
Sherry White	St. John's	\$\$\$	1,000
Cheryl Hickman	St. John's	\$\$\$	938
Shirley Moorhouse	Happy Valley-Goose Bay	\$	1,000
Shirley Montague	Rocky Harbour	\$	1,000
Sarah Stoker	St. John's	\$\$\$	1,000
Michael Flaherty	St. John's	\$\$\$	912
George Morgan	St. John's	\$	740

LABRADOR CULTURAL TRAVEL FUND

The Labrador Cultural Travel Fund provides travel assistance to residents of Labrador to participate in arts and heritage activities on the island portion of the province and for Labrador organizations to bring in resource people from the island for seminars, workshops or similar events. This fund is maintained by the annual government allocation. There is no deadline, and the program will cover up to 90% of the total travel costs to a maximum of \$1,500 per individual applicant or \$5,000 per group. The Newfoundland and Labrador Arts Council awarded six grants totalling \$15,263 for the 2007-2008 fiscal year.

Labrador Cultural Travel Fund Grant Recipients

Labrador Creative Arts Festival	Happy Valley-Goose Bay	\$	5,000
Marie Josee Bois	Labrador City	\$	1,498
Labrador West Visual Arts Association	Wabush	\$	1,500
Carol Players	Wabush	\$	5,000

Dorrie Brown
Labrador Heritage Society

Happy Valley-Goose Bay \$ 765
North West River \$ 1,500

SCHOOL TOURING PROGRAM

The School Touring Program provides funding for artists to tour schools with high quality presentations that engage students in the richness of our culture, giving them hands-on experience through workshops and discussions with professional artists. This program is funded by the Cultural Connections Strategy of the Newfoundland and Labrador Department of Education and is administered by the Newfoundland and Labrador Arts Council. The maximum grant available is \$20,000 and would require at least 10 presentations/performances, or 7 if the tour includes one or more stops in Labrador of the south coast of the province. At least two-thirds of the presentations/performances must be in rural schools. The Newfoundland and Labrador Arts Council awarded \$124,000 to nine artists and arts organizations for the 2007-2008 fiscal year.

School Touring Program Grant Recipients

Agnes Walsh	St. John's	\$ 7,500
Anita Best and Pamela Morgan	St. John's	\$ 16,000
Don Foulds, Shirley Greer & Charlotte Jones	Corner Brook	\$ 8,000
Fergus O'Byrne and Jim Payne	St. John's	\$ 16,500
Nippik Drum Dancers	St. John's	\$ 13,000
RCA Theatre Company	St. John's	\$ 18,000
St. John's Folk Arts Council	St. John's	\$ 13,000
The Opera Road Show	St. John's	\$ 17,000
Wonderbolt Productions	St. John's	\$ 15,000

ARTSSMARTS

Originally launched in 1998 by the J. W. McConnell Family Foundation, ArtsSmarts is a national initiative to promote the active engagement of young people in the arts through school-based projects. ArtsSmarts seeks to integrate art throughout the standard school curriculum, to develop intellectual and communication skills through active participation in the arts, and to enhance appreciation of culture and art.

ArtSmarts NL is supported by the Newfoundland and Labrador Department of Education's Cultural Connections Strategy, the National *ArtsSmarts* Initiative and the Newfoundland and Labrador Arts Council. From 1998-2007 ArtsSmarts awarded \$855,594 to 219 projects in schools throughout Newfoundland and Labrador. These projects saw over 467 artists work with over 31,713 students and 1,294 teachers in schools throughout the province. As the ArtsSmarts partner for our province, the Newfoundland and Labrador Arts Council awarded \$108,331 in grants to 28 schools in

Newfoundland and Labrador for the 2007-2008 school year. These grants will support projects which incorporate active arts experiences into the school curriculum.

ArtsSmarts Grant Recipients

Acreman Elementary	Green's Harbour	\$ 4,550
Balbo Elementary	Clarenville	\$ 2,440
Beachy Cove Elementary	Portugal Cove-St. Philip's	\$ 5,500
Canon Richards High School	Flowers Cove	\$ 3,760
Catlina Elementary	Catalina	\$ 1,872
Christ the King School	Rushoon	\$ 5,480
Cowan Heights Elementary	St. John's	\$ 1,520
Ecole Boreale	Happy Valley-Goose Bay	\$ 1,800
Gander Academy	Gander	\$ 3,690
Goulds Elementary	Goulds	\$ 5,000
Holy Cross Elementary	St. John's	\$ 4,320
Holy Trinity Elementary	Torbay	\$ 5,300
Lake Melville School	North West River	\$ 2,488
Leo Burke Academy	Bishop Falls	\$ 1,459
MacDonald Drive Elementary	St. John's	\$ 5,000
MacPherson Elementary	St. John's	\$ 4,560
Millcrest Academy	Grand Falls-Windsor	\$ 5,444
Mount Pearl Intermediate	Mount Pearl	\$ 3,772
Our Lady of Labrador School	West St. Modest	\$ 1,408
Paradise Elementary	Paradise	\$ 5,500
St. Andrew's Elementary	St. John's	\$ 4,440
St. Anthony Elementary	St. Anthony	\$ 5,392
St. Bernard's Elementary	Witless Bay	\$ 4,383
St. Mary's Elementary	St. John's	\$ 5,300
St. Teresa's - Ecole Ste. Therese	St. John's	\$ 5,000
Stella Maris Academy	Trepassey	\$ 1,400
Straits Elementary	Flowers Cove	\$ 3,685
Viking Trail Academy	Plum Point	\$ 3,868

VISITING ARTISTS PROGRAM

The Visiting Artist Program is a new partnership initiative supported by the Cultural Connections Strategy of the Newfoundland and Labrador Department of Education, the Newfoundland and Labrador Teacher's Association, and the Newfoundland and Labrador Arts Council. The program supports initiatives to bring the province's art into schools. Schools can apply for funding to have an artist, group of artists, or arts organization come to the school to present artists talks, conduct readings, offer performances, lead arts workshops with students etc. The Newfoundland and Labrador Arts Council awarded \$40,056 in grants to 69 schools in Newfoundland and Labrador for the 2007-2008 school year.

Visiting Artists Program Grant Recipients

St. Augustines Elementary	Bell Island	\$	541
Morris Academy	Mount Pearl	\$\$	500
Holy Family Elementary	Chapel Arm	\$\$\$	608
St. Edwards School	Conception Bay South	\$\$\$	522
Pasadena Academy	Pasadena	\$\$\$	500
Mount Pearl Senior High	Mount Pearl	\$\$\$	500
Long Range Senior High	Cow Head	\$\$\$	700
Presentation Junior High School	Corner Brook	\$\$\$	700
Whitbourne Elementary	Whitbourne	\$\$\$	500
Queen Elizabeth Regional High	Conception Bay South	\$\$\$	500
Bonne Bay Academy	Woody Point	\$\$\$	500
Woodland Academy	Dildo	\$\$\$	500
St. Anne's School	South East Bight	\$\$\$	700
Matthew Elementary	Bonavista	\$\$\$	700
St. Bernard's Elementary	Witless Bay	\$\$\$	441
St. James Elementary	Channel-Port aux Basques	\$	700
Bonne Bay Academy	Woody Point	\$\$\$	500
IJ Samson Junior High	St. John's	\$\$\$	500
Grandys River Collegiate	Burnt Islands	\$\$\$	681
Woodland Elementary	Dildo	\$\$\$	500
Our Lady of the Cape	Cape St. George	\$\$\$	550
St. Lawrence Academy	St. Lawrence	\$\$\$	700
Swift Current Academy	Swift Current	\$\$\$	500
Lake Academy	Fortune	\$\$\$	700
Belanger Memorial	Doyles	\$\$\$	500
Long Range Academy	Cow Head	\$\$\$	700
Tricentia Academy	Arnolds Cove	\$\$\$	604
Memorial Academy	Botwood	\$\$\$	700
Donald C. Jamieson Academy	Burin	\$\$\$	700
St/ Lawrence Academy	St. Lawrence	\$\$\$	700
Marystown Central High School	Marystown	\$\$\$	700
John Burke High School	Grand Bank	\$\$\$	700
Sacred Heart Academy	Marystown	\$\$\$	700
Holy Trinity High School	Torbay	\$\$\$	500
Ascension Collegiate	Bay Roberts	\$\$\$	500
Baccalieu Collegiate	Old Perlican	\$\$\$	500
Carbonear Collegiate	Carbonear	\$\$\$	500
St. George's Elementary	Manuel's	\$\$\$	500
Goulds Elementary	Goulds	\$\$\$	500
Ecole des Grands Vents	St. John's	\$\$\$	500
Valmont Academy	King's Point	\$\$\$	660
Bishop Field Elementary	St. John's	\$\$\$	500
Indian River Middle School	Springdale	\$\$\$	660
Holy Family Elementary	Chapel Arm	\$\$\$	582
St. Francis School	Harbour Grace	\$\$\$	583
Bishops College	St. John's	\$\$\$	500
St. Francis School	Harbour Grace	\$\$\$	590
Holy Cross Junior High	St. John's	\$\$\$	500
Bishop Abraham Elementary	St. John's	\$\$\$	500
Bishop Abraham Elementary	St. John's	\$	500

St. Peters Academy	Benoit's Cove	\$	700
Leary's Brook Junior High	St. John's	\$\$	500
Leary's Brook Junior High	St. John's	\$\$	500
Woodland Elementary	Dildo	\$\$\$	571
William Mercer Academy	Dover	\$\$\$	631
Fatima Academy	St. Brides	\$\$\$	700
Stephenville Middle School	Stephenville	\$\$\$	500
Stephenville Middle School	Stephenville	\$\$\$	500
Dunne Memorial Academy	St. Mary's	\$\$\$	600
Mary Queen of the World	St. John's	\$\$\$	500
All Hallows Elementary	Clarke's Beach	\$\$\$	521
Perlwin Elementary	Winterton	\$\$\$	565
Perlwin Elementary	Winterton	\$\$\$	564
Baltimore School	Ferryland	\$\$\$	603
Villanova Junior High	Conception Bay South	\$\$\$	375
Baccalieu Collegiate	Old Perlican	\$\$\$	700
LeGallais Memorial	Isle aux Morts	\$\$\$	700
St. James Regional High	Port aux Basques	\$\$\$	700
St. James Elementary	Port aux Basques	\$\$\$	700
Grandy's River Elementary	Burnt Islands	\$	700

OTHER INITIATIVES

NEWFOUNDLAND AND LABRADOR ARTS COUNCIL AWARDS

The Newfoundland and Labrador Arts Council produces the Arts Awards show annually. The show is designed to honour the accomplishments of Newfoundland and Labrador artists. In 1983 the first awards were presented during a live telecast on the CBC regional network. Since then the NLAC has produced 22 successful ceremonies that have honoured many prominent artists. This production publicizes the outstanding achievements of artists who define who we are and what we're about. The Newfoundland and Labrador Arts Council presented its 22nd annual Arts Awards Show and Gala evening at the Corner Brook Arts and Culture Centre on May 5, 2007. This year's winners were:

Artist of the Year	Bill Brennan
Emerging Artist of the Year	Justin Simms
Arts Achievement Award	Eric West
Patron of the Arts	Judge Lloyd Soper
Arts in Education	Korona Brophy
Hall of Honour Inductees	Tom Dawe, Gary Graham

WINTERSET AWARD

The Winterset Award was established in 2000 to honour the memory of Sandra Fraser Gwyn, award-winning social historian and ardent advocate and promoter of Newfoundland and Labrador culture. It was designed to encourage and promote excellence in all genres of writing . Published literary works, written either by a native-born Newfoundlander and Labradorian or a resident of the province, are eligible for consideration for the award. One prize of \$5000 is awarded to the winner and two prizes of \$1000 to the other two finalists. The award is sponsored by the Sandra Fraser Gwyn Foundation and administered by the Newfoundland and Labrador Arts Council.

Three finalists for the 2007 Winterset Award were chosen from among 36 submissions, and they were announced at a public reception on March 26, 2008. The three finalists were:

George A. Rose	<i>Cod: The Ecological History of the North Atlantic Fisheries</i>	Breakwater Books
Paul Rowe	<i>the Silent Time</i>	Killick Press
Kathleen Winter	<i>boYs</i>	Biblioasis

The winner was announced on March 28, 2008, at Government House by the Honourable John Crosbie, Lieutenant-Governor of Newfoundland and Labrador, and Honourary Patron of the Winterset Award. The winner of the award for 2007 was Kathleen Winter for her book *boYs*.

LAWRENCE JACKSON WRITERS' AWARD

This award was established to commemorate the memory of Lawrence Jackson, writer and former Arts Council member. It was designed to encourage and promote original creative thought in all genres of writing. There is one \$500 award annually that is open to all applicants to the Arts Council Project Grant Program in the writing category. This award is sponsored by the Lawrence and Laura Jackson Trust Fund and administered by the Newfoundland and Labrador Arts Council.

The winner of the Lawrence Jackson Writers' Award for 2007 was Joel Thomas Hynes. The award was presented during the Writers' Alliance of Newfoundland and Labrador regular monthly reading at the LSPU Hall on March 4, 2008. On hand to present the award were Laura Jackson, widow of Lawrence Jackson, and Arts Council executive director Reg Winsor.

RHONDA PAYNE THEATRE AWARD

This award was established to annually commemorate the memory of Rhonda Payne. It is designed to assist women theatre artists in this province who are struggling to achieve their goals as actors or writers. There is one \$500 award annually that is open

to all applicants to the Arts Council Project Grant Program in the theatre category. This award is sponsored by Rhonda's father, Rod Payne, royalties from performances of Rhonda's works, and the Rhonda Payne Memorial Fund. It is administered by the Newfoundland and Labrador Arts Council.

The winner of the Rhonda Payne Theatre Award for 2007 was Michelle Rex Bailey. The award was presented to Ms. Tilley at the LSPU Hall on February 16, 2007. On hand to present the award were Chris Brookes and Helen Peters, close friends of Rhonda Payne, and Arts Council Chair Carmelita McGrath.

YOUTH VENTURES AWARD

Youth Ventures is a program of the Atlantic Canada Opportunities Agency, the Canada/Newfoundland Agreement on Economic Renewal, and the Newfoundland and Labrador Association of Business Development Centres, encouraging and supporting youth in starting their own small business. Youth Ventures offers awards of excellence to participating youth businesses. The Newfoundland and Labrador Arts Council sponsors a \$500 annual award for Artistic Achievement. The winner of the Newfoundland and Labrador Arts Council Artistic Achievement Award for 2007 was Richard Fleming from Plum Point. He was presented with the award at the annual awards luncheon in St. John's on October 12, 2007.

NLAC DIGITAL RESOURCE CENTRE

As part of the Newfoundland and Labrador Arts Council's commitment to develop and advance the cultural industries within the province, the Arts Council provides a digital resource centre for the use of artists. The digital resource centre provides:

- e-mail access to artists
- a resource computer
- high-speed internet access
- a broad selection of software
- a staff person to offer assistance

FURTHER ROLES

The Newfoundland and Labrador Arts Council also provides information and resources to the arts community in the areas of technology, government arts policy and funding programs. The Arts Council also acts as an advisory organization for the provincial government and in an advisory role in the promotion of cultural industries within the province. The Arts Council acts as a liaison with other provincial arts councils, the Canada Council and other arts-funding bodies.

HIGHLIGHTS AND ACCOMPLISHMENTS

During the 2007-2008 fiscal year the Newfoundland and Labrador Arts Council:

- awarded \$1,259,577 in grants to NL artists, arts organizations and schools, an increase of 30 percent from 2006-2007
- increased the maximum professional project grant available from \$5,000 to \$7,500
- introduced three new granting categories in the Professional Project Grant Program
- introduced a Community Arts Program
- introduced a School Touring Program
- held the annual arts awards show in Corner Brook
- opened a Labrador Cultural Outreach Office in Happy Valley -Goose Bay
- hired a Labrador Cultural Outreach Officer
- introduced a Labrador Cultural Travel Fund
- conducted an annual review and assessment of NLAC programs and peer assessment process
- created a Communications/Advocacy Committee
- developed and implemented a communications plan

REPORT ON ACTIVITY PLAN

PROGRESS ON 2007- 2008 GOALS, MEASURES AND INDICATORS

Issue 1: Artistic Excellence

The primary function of the Newfoundland and Labrador Arts Council is to develop and administer granting programs for artists and arts organizations. Over the last 25 years, tremendous changes have occurred in the arts community with emerging art forms, technology and new media. Many artists are expressing interest in export opportunities. Emerging artists require mentorship and access to financial support. For artists and arts organizations alike, the needs are great, calling for increased funding and focused investments coordinated with a diverse partnership base.

Goal 1: By 2008, the NLAC will have improved support for artistic excellence through focused investments

Measure: improved support

Indicators: increased level of funding
revised current funding programs
increased focus on professional development
maintained and strengthened the process of peer assessment

Results: increased level of total funding awarded to Newfoundland and Labrador artists, arts organizations and schools from \$964,233 to \$1,259,577, an increase of 30% from 2006-2007
maximum professional project grant available was increased from \$5,000 to \$7,500
conducted an annual review and assessment of NLAC programs and the peer assessment process

Issue 2: Effective Leader and Advocate

Currently within the province's arts community, insufficient research exists to monitor the growth and development of the arts. Inadequate resources for information and communications impact Council's ability to advocate effectively for increased arts investment and more responsive arts policy. Our stakeholders expect us to encourage collaboration among arts organizations, provide leadership on issues facing artists, and raise the visibility of the arts in public policy development.

Goal 2: By 2008, the NLAC will have been an effective leader and advocate in fostering and promoting the arts in Newfoundland and Labrador.

Measure: effectiveness and advocacy

Indicators: Created a Council Advocacy/ Communications Committee
Developed and implemented a communications plan
Created a Status of the Artist Committee
Created a Labrador Cultural Outreach Office
Hired a Labrador Cultural Outreach Officer
Produced Annual Arts Awards Show in Corner Brook

Results: created a Communications/Advocacy Committee and developed and implemented a communications plan in partnership with Department of Tourism, Culture and Recreation
created a Status of the Artist Committee
held annual arts awards show in Corner Brook in May 2007
opened a Labrador Cultural Outreach Office in Happy Valley-Goose Bay in October 2007.
hired a Labrador Cultural Outreach Officer in October 2007

Issue 3: Public Awareness

Artists and other stakeholders believe that Council must play a stronger role in increasing public and community awareness of and participation in the arts. This reflects the important role the arts play in building vibrant communities and enhancing

quality of life. The arts offer opportunities to deepen our appreciation of our diversity and heritages. Children and adults who are exposed to arts education broaden their understanding of the world and strengthen their capacity for creativity and innovation

Goal 3: By 2008, the NLAC will support public awareness and participation, community involvement, and education in the arts.

Measure: public awareness and participation

Indicators: Created linkages among amateur artists and groups, community groups and professional artists through community arts program
Expanded partnerships and diversified programs
Strengthened the role of professional artists in formal education and lifelong learning through Arts in Education Programs
Created a Labrador Cultural Outreach Office
Hired a Labrador Cultural Outreach Officer

Results: introduced a Community Arts Program in September 2007
introduced a Labrador Cultural Travel Fund in October 2007
in partnership with the Department of Education's Cultural Connections Strategy introduced a School Touring Program in April 2007
in partnership with the Department of Education's Cultural Connections Strategy administered the ArtsSmarts and Visiting Artists Programs
opened a Labrador Cultural Outreach Office in Happy Valley -Goose Bay in October 2007
hired a Labrador Cultural Outreach Officer in October 2007

Issue 4: Stewardship and Accountability

Public funds have been entrusted to the Newfoundland and Labrador Arts Council to support grant programs and operations. As steward for these funds, Council intends to strive for the highest standards of transparency and accountability. The intent of this strategic goal is to ensure that effective, efficient and responsive governance and operational processes are in place and are visible.

Goal 4: By 2008, the NLAC will have ensured a high standard of stewardship, accountability and transparency in all Newfoundland and Labrador Arts Council operations.

Measure: Raised standard of stewardship, accountability and transparency

Indicators: Conducted an annual review and assessment of NLAC programs
Consulted with key stakeholders
Developed effective and efficient governance model

Results: conducted an annual review and assessment of NLAC programs
consulted with the arts community about the NLAC's future directions
introduced revisions to current programs and introduced new programs
reviewed strategic framework, activity and workplans on a regular basis

OPPORTUNITIES AND CHALLENGES AHEAD

The past year has brought both positive developments and challenges for the Arts Council and for the arts community of Newfoundland and Labrador. On the positive side, the Arts Council continued to work towards the goals and objectives outlined in our Strategic Framework for the Arts. This year the Arts Council introduced three new programs: Community Arts Program, Labrador Cultural Travel Fund and a School Touring Program. In addition, improvements were made to existing programs that better served our artists and arts organizations in Newfoundland and Labrador. These new initiatives have been made possible by a significant increase in the Arts Council budget, an indication that the Province recognizes the invaluable contribution that our artists make to life in Newfoundland Labrador.

Even with the budget increase, the principal challenge for the Arts Council continues to be providing adequate funding to the province's artists. This year we were able to award \$1,265,765 in grants to artists, arts organizations and schools. However this is only a third of what was requested, and the average project grant is still only \$2,639. We urge government to continue to increase Council's budget, not only for our artists but for the benefit of everyone in the province. It's well known that societies that value the arts tend to be innovative, creative, and prosperous.

In spite of this recognized value, artists struggle to find work in fields related to the arts and are often forced to find full-time work in jobs unrelated to their expertise. They are frustrated by the fact that their economic situation makes them feel as if their practices are being relegated to hobby status, while the actual time they spend working, in order to combine making a living with making art, is frequently more than full-time. In addition, limited infrastructure often means that artists also spend considerable time volunteering.

The importance of artists being paid adequately for their work, income averaging, pension and insurance plans are issues that need to be addressed. In tandem with this, there needs to be greater public awareness of the value of the arts and of artists in our province.

The Status of the Artist Working Committee continues to work on addressing issues that will ensure that the work of our artists, in all disciplines, will be valued. The proposed development of a framework for a Newfoundland and Labrador Artists' Code that will provide guidance and an overall framework for legislators to make needed changes to existing legislation or to enact new legislation is welcome news.

Available and affordable space for creation, readings, rehearsals, workshops and presentations continues to be an issue for the arts community. The lack of venues makes it difficult for both emerging and established artists to develop and present their work. For the arts to continue to remain vital, infrastructure needs, particularly with regard to space, need to be addressed.

Arts organizations and institutions need increased funding support to be able to nurture emerging and established artists. The few resources, human and infrastructure, that the arts organizations have available are not enough to help artists in the development of their careers or to support new creative initiatives.

Audience development continues to be an issue for the performing arts. Although Newfoundland and Labrador has rich cultural traditions which are well-supported and attended by local audiences, it is difficult for artists to develop local audiences for

avant-garde, challenging, provocative, or non-traditional work. Artists need to be consulted and supported on this issue. They also need more support to bring their work to national and international audiences.

Mentorship and networking are issues faced by artists living in rural and isolated communities. Mentorship opportunities are a way of overcoming the obstacles of isolation and lack of institutional capacity. Networking enables them to seek out opportunities for presentation and collaboration. There needs to be recognition of and support for professional development at each stage in an artist's career -- from mentorship opportunities for new artists to opportunities for mid-career and senior artists to renew, extend and share their work.

In the coming year, the Arts Council will continue to work with artists, arts organizations, community groups and government to address these issues.

Audited financial statements are required but were not finalized by the date of tabling. The report including the approved statements will be tabled as soon as they are finalized