

**Provincial Historic Commemorations Board**

**Activity Plan**

**2010-2011**

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## 1. Chair's Message

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Dear Minister:

On behalf of the members of the Provincial Historic Commemorations Board, I am pleased to submit this Activity Plan for 2010-2011.

This plan is prepared in compliance with the *Transparency and Accountability Act* pursuant to which the Board has been categorized as a **Category 3 Government Entity** which requires the Board to prepare a performance-based activity plan. As this is the first plan of this Board, and the next three-year planning term is 2011-2014, this document will only address activities planned for 2010-2011.

In developing this plan, the Board has considered its mandate to review nominations and advise the Minister of Tourism, Culture and Recreation about designations under the Provincial Historic Commemorations Program. The Board is accountable for the preparation of this plan and for the achievement of its objectives.

We look forward to continuing to fulfill our role in the coming year as the program continues to develop and grow.

Sincerely,



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Françoise Enguehard  
Chair

## 2. Overview

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Creation of the Provincial Historic Commemorations Board (PHCB) was identified as a commitment within the Provincial Government's cultural strategy *Creative Newfoundland and Labrador: The Blueprint for Development and Investment in Culture*. The *Historic Resources Act* was amended to include commemorations of sites, events, people or cultural traditions in the province that are considered by the minister to be of historical or cultural significance and that are to be registered provincial cultural resources. The function of the PHCB is to advise the Minister of Tourism, Culture and Recreation regarding these nominations for designation under the guidelines of the Provincial Historic Commemorations Program.

During the 2010-11 fiscal year, the PHCB will support through its activities the following components of the Strategic Directions laid out by the Department of TCR (see Appendix I for more information):

- Preserving, protecting and strengthening tangible and intangible cultural heritage and traditional arts

The PHCB is a six-member body appointed by the Government of Newfoundland and Labrador. Its representatives are drawn from a range of citizens who have far-reaching experience in the fields of culture and heritage. One board member is a representative of the Department of Tourism, Culture and Recreation and the Board is also appointed a secretary from the staff of the Provincial Historic Sites Division.

Current Board Members: Françoise Enguehard (Chair), Terry Bishop Stirling (Vice-Chair), Robert Hobbs, Anita Best, Gary Baikie, Jerry Dick (Dept of TCR)

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### 3. Mandate

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The mandate of the Provincial Historic Commemorations Board is to advise the Minister of Tourism, Culture and Recreation regarding commemorations under the Provincial Historic Commemorations Program. The Board also undertakes activities to promote the program and to educate Newfoundlanders and Labradorians about subjects that have been commemorated. This mandate supports the wider mandate of the Department of Tourism, Culture and Recreation to preserve the province's cultural heritage and historic resources and to recognize their importance. The Board's mandate supports aims identified in the Provincial Government's cultural strategy *Creative Newfoundland and Labrador: The Blueprint for Development and Investment in Culture*, namely to commemorate significant tangible and intangible cultural heritage resources.

### 4. Values

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In its deliberations, the Board will reflect an appreciation for preserving and promoting an awareness of the distinct, significant aspects of our culture; and ensure that the integrity of the Historic Commemorations program is upheld through:

#### **Openness and Transparency**

Board members will apply an open and transparent system for commemorations that encourages individuals and groups of citizens to nominate various aspects of Newfoundland and Labrador culture.

#### **Thoroughness and Objectivity**

Board members will be thorough and apply an objective, research-based approach to assessing and recommending nominations. The Board will consider of equal value the tangible and intangible aspects of Newfoundland and Labrador's heritage and culture.

## 5. Mission

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The Provincial Historic Commemorations Board will operate the Provincial Historic Commemorations Program that maximizes public participation and that creates a high level of awareness of Newfoundland and Labrador's history and its cultural traditions. The Board operates under the mission of the Department of Tourism, Culture and Recreation:

By 2011, the Department of Tourism, Culture and Recreation will have supported and promoted the development of the tourism and cultural and heritage industries, fostered creativity in the arts and the recognition of artists, preserved tangible and intangible heritage resources and increased participation in physical activity and sport to improve the economic, social and physical well being of the people of Newfoundland and Labrador.

Specifically, the Provincial Historic Commemorations Board contributes to the mission of the Department of Tourism, Culture and Recreation by increasing awareness and therefore protection of tangible and intangible heritage resources of Newfoundland and Labrador.

In addition to supporting the department's Mission, the Board also supports a strong provincial cultural identity, and greater stewardship for and development of heritage resources as identified in the province's Cultural Strategy (Dept TCR).

## 6. Vision

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The Vision of The Provincial Historic Commemorations Board is of a province whose citizens have a high level of appreciation and knowledge of the province's history and its cultural traditions.

## 7. Lines of Business

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The Provincial Historic Commemorations Board has one line of business, reflective of its mandate, which is the:

**Promotion and administration of the Provincial Historic Commemorations Program.** In serving this line of business, the Board:

- Reviews and evaluates nominations following the guidelines of the Provincial Historic Commemorations Program.
- Advises the Minister of Tourism, Culture and Recreation regarding provincial historic commemorations.
- Assists in promoting the Provincial Historic Commemorations Program and encouraging nominations from the general public.
- Provides advice on the administration of the Provincial Historic Commemorations Program (examples: review program criteria and guidelines as needed, advise regarding annual expenditures under the program, advise regarding legacy activities under the program, review promotional materials developed for the program).

## **8. Primary Clients**

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The primary client for the activities of the Provincial Historic Commemorations Board is the Minister of Tourism, Culture and Recreation, to whom the Board provides advice. More broadly, the clients of the Board's activities are the residents of Newfoundland and Labrador.

## **9. Objectives**

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The Provincial Historic Commemorations Program is a new initiative of the Government of Newfoundland and Labrador. While making recommendations regarding nominations is the Board's main objective, promoting awareness of this new program and encouraging the public to make nominations will also be a special priority in the coming year.

1. By March 31, 2011, the Provincial Historic Commemorations Board will have provided recommendations on nominations.

Measure: Provided recommendation on nominations

Indicators:

- Held semi-annual meetings to review current nominations and recommend commemorations to be announced at a September 2010 event.

2. By March 31, 2011, the Provincial Historic Commemorations Board will have advised on ways to increase the public awareness of the Provincial Historic Commemorations Program.

Measure: Advised on ways to increase the public awareness of the Provincial Historic Commemorations Program.

Indicators:

- Advised on the launch of a website promoting the program.
- Developed a brochure and other promotional materials raising awareness of the program.
- Developed legacy activities for the two commemorations announced in March 2010.

Pursuant to *the Transparency and Accountability Act*, the Provincial Historic Commemorations Board will submit annual Activity Reports at the end of each fiscal year, as long as the Board remains active.



## Appendix I – Strategic Directions

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**This section provides an overview of the Provincial Historic Commemorations Board's Commitments in 2010-2011.**

### **Strategic Directions**

Strategic directions are the articulation of desired physical, social or economic outcomes and normally require action by more than one government entity. These directions are generally communicated by Government through platform documents, Throne and Budget Speeches, policy documents, and other communiqués.

The *Transparency and Accountability Act* requires departments and public bodies to take into account these strategic directions in the preparation of their performance-based plans. This action will facilitate the integration of planning practices across Government and will ensure that all entities are moving forward on key commitments.

**Strategic Direction that is relevant to this Board:** Newfoundland and Labrador's distinctive tangible and intangible cultural heritage is preserved, protected and strengthened.

**Clarifying Statement:** This outcome supports the policy direction of government and requires intervention by the Board and its stakeholders in the following components of the activity plan which must be addressed to achieve this strategic direction:

- Preserving, protecting and strengthening intangible cultural heritage and traditional arts